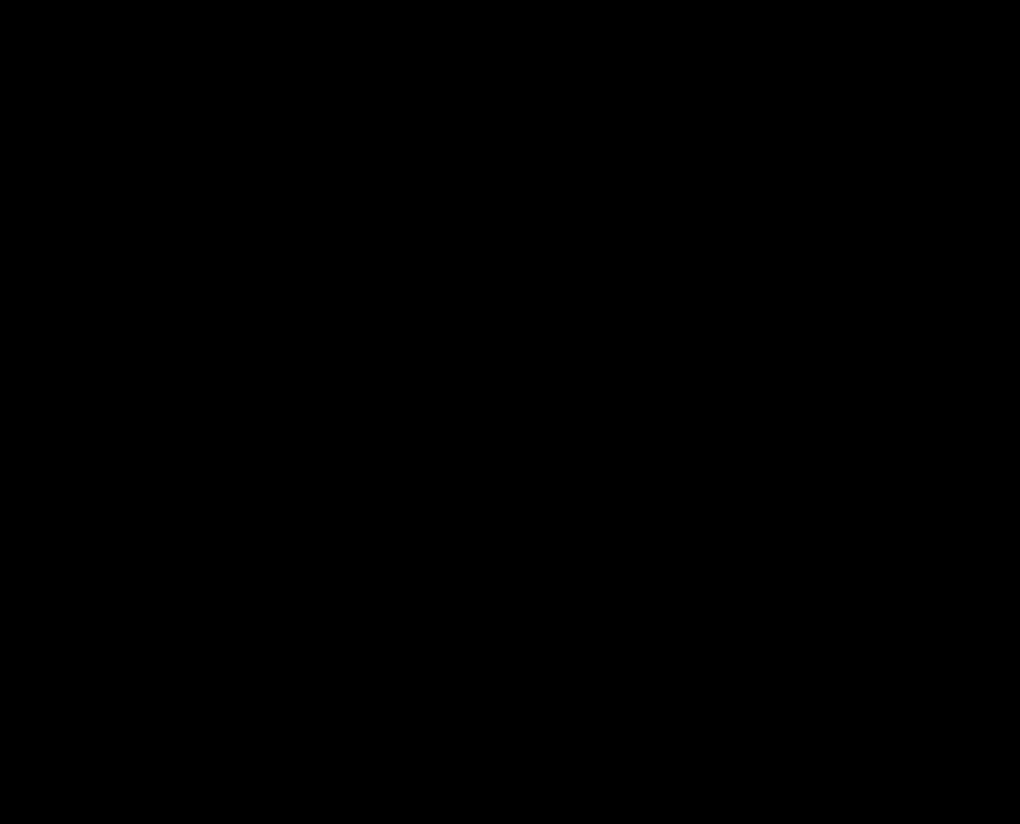
qeeboo



qeeooo





"After a frenetic start where we often found ourselves chasing some products presented with spontaneous and "street" communications, in this challenging period, we felt the need to reflect and relaunch, strengthening the brand identity. Objects such as the Rabbit chair, the Kong, or the "Giraffe in love"; have marked 3 consecutive Milan Furniture Fairs, but the iconicity and strength of the product risked to prevail over the brand, almost as if the recognizability of the object could become an element of autonomy. Therefore, it was a question of focusing on the identity of the brand with images that had the same expressive power as the products.

Qeeboo objects are often characterized by a strong concept that allows them to be declined in different dimensional scales. Thus in the communication, there was a need to make them interact with a real person that would highlight their dimensions and poetics. Qeeboo is energy, imagination, and color. On this basis, a sort of elective affinity was created with the fashion photographer Elena Iv-skaya by 20 powerful images that narrate the products and Qeeboo's spirit in the synergy between design and fashion, between imagination and creativity. A point of arrival and restart that allows us to look ahead with confident optimism."

Stefano Giovannoni

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TURTLE CARRY

DESIGN

MARCANTONIO

Turtle Carry is a multipurpose turtle, its carapace acts as a support for a series of accessories. The result is a family of products that share the same base, a turtle, carrying in turn a bookcase, a coffee table, a pouf or a planter. Once again Marcantonio is inspired by the natural world and its bizarre forms and he is able to translate them in artistic concepts capable of bringing sophisticated irony to our homes.









TURTLE CARRY COLLECTION, DESIGN MARCANTONIO



FALLEN CHANDELIER

DESIGN

STUDIO JOB

Fallen Chandelier is the last masterpiece by Studio Job produced by Qeeboo, a floor lamp suitable for indoor and outdoor environments. More than ten years ago Studio Job designed an unforgettable art installation named "Fallen Chandeliers", a series of off scale lamps scattered on a large field where once a royal palace stood. The palace disappeared and only the lamps were in place on the grass.

Now Qeeboo transforms this art project into a design object. Thanks to the rotational molding technology, shapes and surfaces are restyled. Influenced by 19th century Thonet classic curves, Studio Job transfers to this object his powerful expressive imaginary. Available in XL version (1.83m diameter) and a smaller remote control operated version (90cm diameter).





PLATEAU MIROIR

DESIGN

STUDIO JOB

Plateau Miroir is part of Studio Job's collection that plays with the icons of history and architecture, rooted in our memory, ranging between East and West.

The precious classic 17th century tray is revived today in an object designed to be out of scale, which takes on a new functionality, to be used as a mirror on the wall. The mirror can be hanged either vertically or horizontally. The silver metal version with the same finishing and reflection of the mirror, creates a very sophisticated homogeneous effect.







GIRAFFE IN LOVE

DESIGN

MARCANTONIO

"Giraffe in Love" is a dreamy giraffe holding a classic Marie-Thérèse style chandelier.

"Giraffe in Love" represents irony and lightness: the giraffe is in love but she doesn't know it yet because her heart is far from her head and she lives love light-heartedly.

Available in XL version (4m high), M version (2.65m high), wall lamp version and XS version (1m high).











FILICUDI

DESIGN

MARCANTONIO

Filicudi is a family of seatings suitable for indoor and outdoor use. It's capable of recreating the Mediterranean magic in our everyday spaces. This family is aimed at an audience that loves design and Mediterranean atmospheres. The prickly pear is the iconic Mediterranean plant. It is the welcome symbol of its land, a magical place that tastes of holidays and discoveries. Filicudi evokes unforgettable sceneries and special relaxing moments where the air is intense and full of light. Available in lounge chair and chair version.





FILICUDI ARMCHAIR & CHAIR, DESIGN MARCANTONIO



SCOTTE

DESIGN

STEFANO GIOVANNONI

Scottie, holding a bone in his mouth happily, communicates satisfaction. Giovannoni has created a new icon linked to pop imagery. Reassuring and unconventional, this luminous object accompanies you in everyday life with a smile.

The lamp can be operated wireless through a remote control.





BONOS

DESIGN

DAI SUGASAWA

Daï Sugasawa loves to visit regularly the Natural History Museum. He had always been fascinated by the huge size of dinosaur bones. His dream was to own one at home, in his own garden. Today with Qeeboo this dream becomes reality! Both children and adults can enjoy sitting where they want on a big and funny 2 meter long bone.



CAT CAVE OPERSON UNITED PETS NILLANO

DESIGN

STEFANO GIOVANNONI

Cat Cave is a joint venture between Qeeboo and United Pets, a specialized pet company. It represents a home-cave-refuge for cats composed of two overlapping stones. The bottom cave has a scratching mat on the floor and a soft ball hanging from the ceiling. The top cave is characterized by a porthole that allows the cat to enter, protect himself and examine the outside world.

CAT CAVE, DESIGN STEFANO GIOVANNONI 34 - 35





KONG

DESIGN

STEFANO GIOVANNONI

Time has passed since its 1933 cinema debut: (King) Kong, the ferocious beast became a good hero when the feelings began to resurface, and, he reluctantly abandoned the jungle. The city now seems to have become home, whether New York or any other city. Giovannoni's Kongissurprisingly technological and almost human. It's out of scale to be a toy, out of scale to be a lamp, but it is also out of scale to be a gorilla. Kong becomes a powerful object, with an adjustable arm to direct the light beam at different angles, infinitely adjustable and with countless uses. Above all, Kong is no longer scary thanks to the designer's imagination and creativity.



KONG, DESIGN STEFANO GIOVANNONI 38 - 39



KONG XS, DESIGN STEFANO GIOVANNONI 40 - 41



PARIS

DESIGN

STUDIO JOB

Paris is a lamp signed and designed in 2012 by Studio Job. Job Smeets' concept is inspired by the years when, as a young "bohemian", he lived in Paris and the Tower was his neighbor, a reassuring presence in his life. Initially produced as a limited edition, now the lamp is completely redesigned both in terms of shape and material.

This project features a Tour Eiffel that, while bending, becomes the supporting stem of the brass diffuser. Available in XL version (2.25m high), M version (60cm high) and XS version (32cm high).







PARIS XL, DESIGN STUDIO JOB 46 - 47



RABBIT CHAIR

DESIGN

STEFANO GIOVANNONI

Rabbit is one of Stefano Giovannoni's hat tricks, which immediately became a pop icon, a symbol of love and fertility, which brings good luck and good wishes. The idea of the rabbit, a gentle, lovable and shy animal, comes from the association of its silhouette with the one of a seat, where the rabbit's ears become the backrest of the chair.

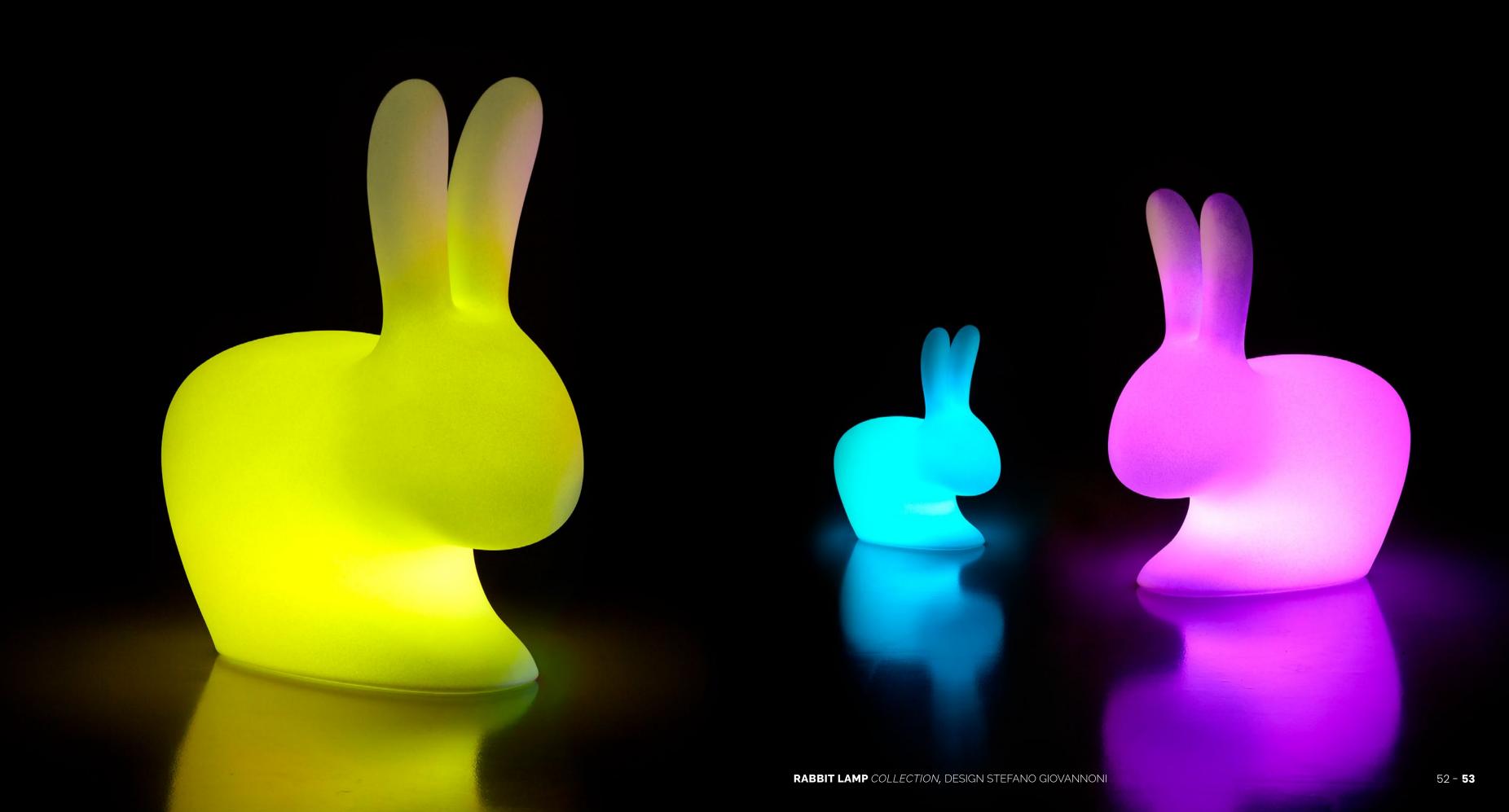
Designed originally in two versions, for adults and children, the Rabbit chair can be used to sit leaning against the ears or on the opposite side, riding it and resting the forearms on its ears. The two rabbits are also available in the LED light version suitable for both indoor and outdoor use. Most recently the family has seen the introduction of an XS size as well (22.5cm high) sold in three different versions: LED lamp, doorstopper and velvet finished bookend.





Behind our products there is a strong research on materials and finishings. In particular the velvet and the metal finishes. Qeeboo is the only company that has successfully managed to apply PVD (physical vapor deposition) metal finishes on polyethylene material, creating an exclusive sculptural product.

RABBIT CHAIR, DESIGN STEFANO GIOVANNONI 50 - 51





RABBIT TREE

DESIGN

STEFANO GIOVANNONI

The Rabbit Tree is the table of the Rabbit Chair. It is a small tree with two support levels. The higher branch holds a 70 cm wide circular top at a height of 75 cm that matches with the Rabbit Chair. The lower branch can either be used to accommodate a Rabbit Baby Chair or serve as a handy holder for bags or other objects.



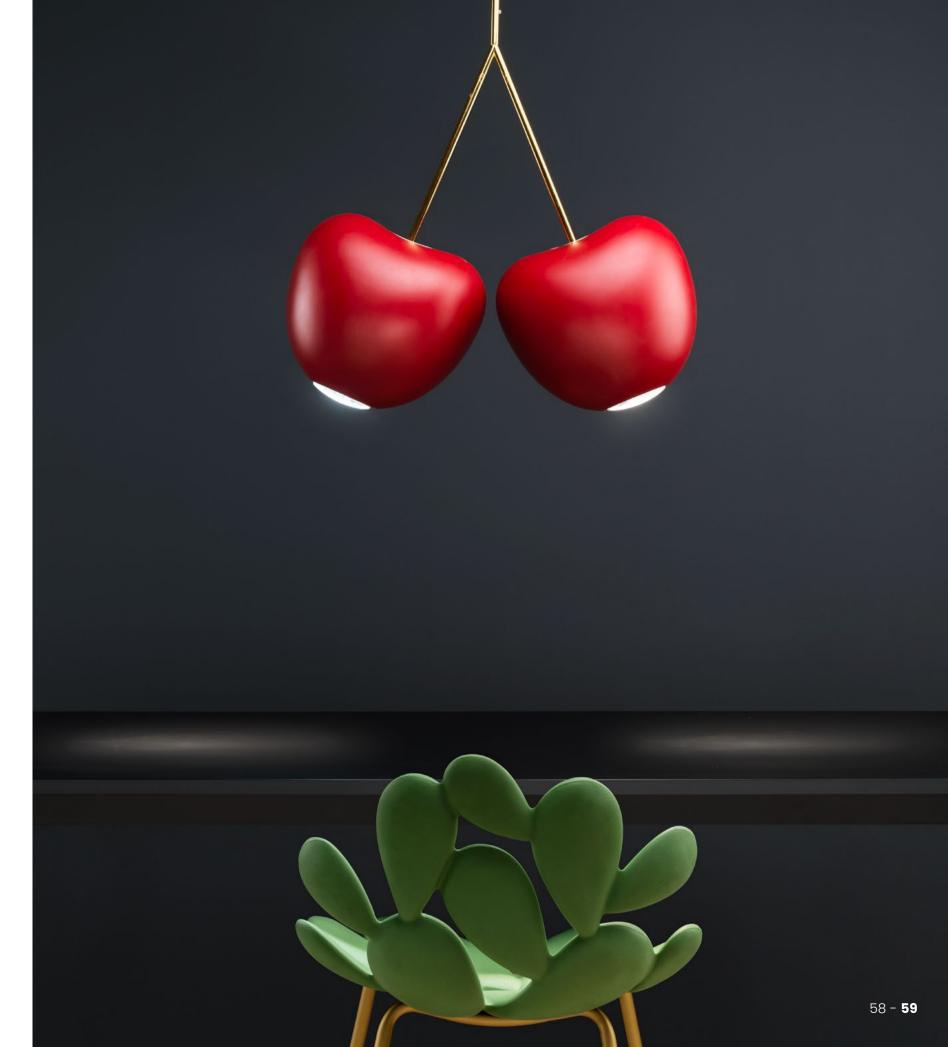
CHERRY

DESIGN

NIKA ZUPANC

With the generous strokes of Nika Zupanc's pencil, the cherry fruit becomes a suspended ceiling lamp with an LED light bulb. With its curves the Cherry lamp is a provocative pendant lamp: useful and seductive at the same time. This lamp references the instinct of grasping fruit directly from the tree.







TEDDY BOY & GIRL

DESIGN

STEFANO GIOVANNONI

The teddy bear, the emotional object par excellence, is reinterpreted by Stefano Giovannoni for Qeeboo and becomes a table lamp. The new pop icon, tender and fun at the same time, was designed in two versions: Boy & Girl. Teddy Boy winks at the old toy with an irreverent attitude that mixes teddy bear's traits with "almost human" features. Teddy Girl, more timid and delicate, brings to light the feminine soul of the famous little bear, embracing a small luminous sphere.







MEXICO

DESIGN STUDIO JOB



Job was inspired by a legendary figure who lived wrapped in mystery: 'the singer without a name'.

"No one had ever seen her come out of her house, where heavy velvet curtains hid her from the eyes of the curious. The inscrutable singer was the author of a great musical success entitled, in fact, Mexico ". (Job Smeets)

The result is a story that plays down on what scares us most, death, meaning that it cancels the features of the face and transforms it into something else. Decorated with the Mexican skull's graphic pattern, a symbol created to exorcise death and celebrate life, it can become an extravagant stool, side table or planter.







KILLER

DESIGN

STUDIO JOB

"Mr Holder was a shark who loved swimming but could not do it. He was mocked by all the other sharks who called him a 'boring little girl'. Poor thing! Then two famous designers with their superpower to reinterpret the simplest objects of daily life, transformed Mr Holder into Killer, an unusual umbrella stand, saving him from his sad destiny." (Job Smeets)

Fromanumbrellastandtoapaperbaskettoachampagne cooler in polyethylene, Killer allows total freedom of interpretation and use in the home and beyond.



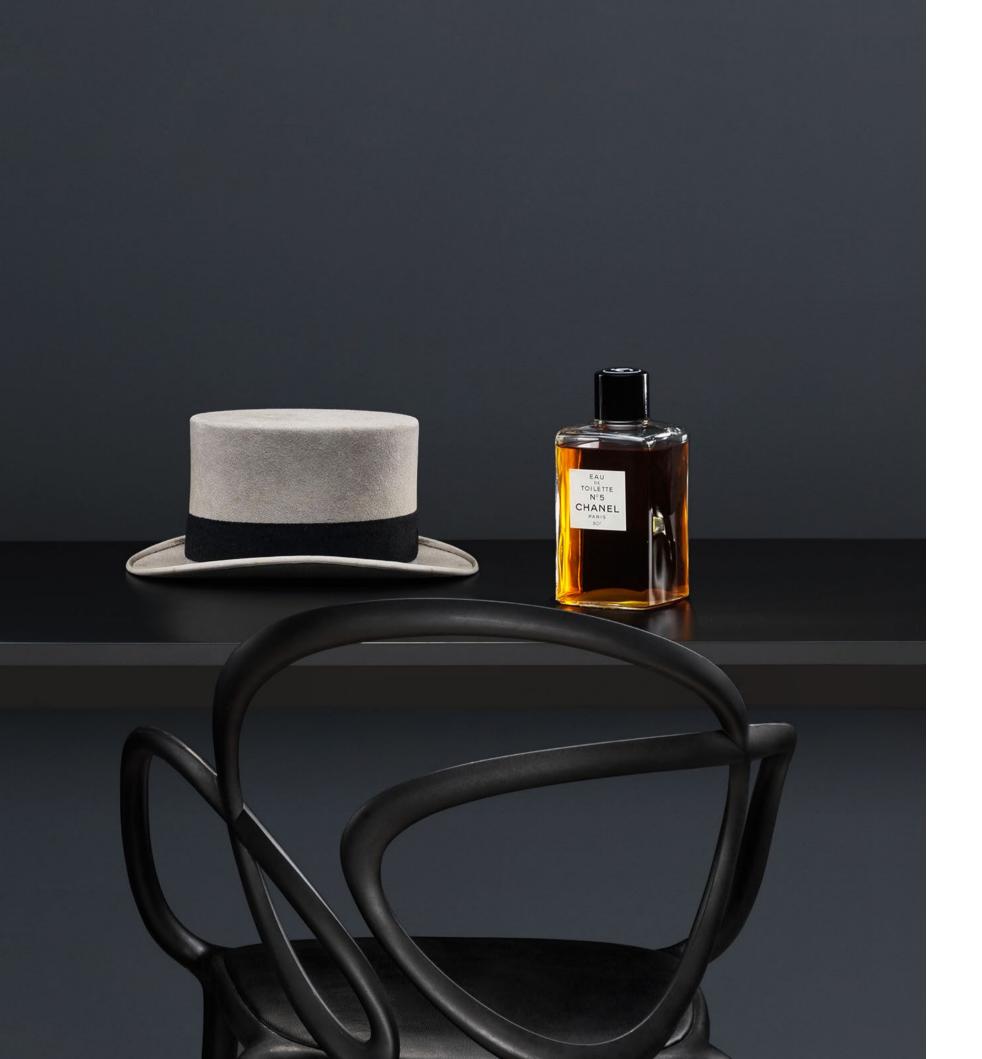


LOOP CHAIR

DESIGN

FRONT

Front's Loop Chair has a dynamic, asymmetrical shape. "Just as human bodies are not symmetrical we wanted to create a chair that feels individual and allows different ways of sitting." It is a challenge to make an injection-moulded plastic chair, but the material also has unique possibilities. It is possible to manipulate it in a whole range of dimensions in a way that is not possible in any other material. The plastic chair was finely crafted on the computer in collaboration with engineers, one digital point at a time. The Loop Chair is produced in two versions: upholstered with cushion and without cushion and it's perfectly stackable.





LOOP CHAIR, DESIGN FRONT 74 - **75**



RIBBON CHAIR

DESIGN

NIKA ZUPANC

Ribbon Chair, evoking an extraordinarily romantic world, is the feminine chair *par excellence*. A successful iconic chair, with a strong identity, characterized by a ribbon designed as a backrest. The ribbon, a lively symbol of gift and celebration, is translated by the designer with soft, light and essential lines.







X-CHAIR

DESIGN

NIKA ZUPANC

The X-Chair fuels our memory and imagination with a sophisticated floral upholstery in full spring bloom. Its injection-moulded construction is stripped down to the ultimate, bare expression of the iconic X sign.







DAISY

DESIGN

NIKA ZUPANC

Planted one day by a flirtatious fairy, Daisy turns its most radiant love-awakening spotlight on you. The "loves me, loves me not" rendezvous is now transformed into a pretty lamp. Coming in six different shades of glossy pastels its adjustable flower bud allows you to stream the light directly on the true object of your affection. Let the love shine through!

PUPA

DESIGN

ANDREA BRANZI



Sensual and elegant at the same time, the Pupa armchair supports and suspends its enveloping volume on a base with a thin brass structure, which enhances its organic shape.

Andrea Branzi reverses the concept of the collection as a unique technical and decorative theme, declined in several elements: his objects for Qeeboo travel in different directions, both for their identity as for construction technique (rotational or by injection), but placed together in a domestic interior to create a constantly evolving life scene.







EMPIRE

DESIGN STUDIO JOB



This Empire is part of Job Smeet's research on architectural icons. In this case it's an addition of three different landmarks. Starting with the Parthenon on the bottom, it grows with the imposing presence of the Empire State Building and finishes with the Capitol on the top. Empire is a lamp produced in two different versions: transparent plastic and translucent metal.

EMPIRE *LAMP*, DESIGN STUDIO JOB 90 - **91**



V-2 SCHNEIDER

DESIGN STUDIO JOB



The V-2 rocket from World War II became an icon in the 1950s, a symbol of futuristic technology and of the American space program. It became iconic among children as the rocket that took the character Tintin to the moon.

The name V-2 Schneider comes from a track from 1977 by David Bowie, named after one of the co-founders of Kraftwerk, a big influence on his music. The rocket is a familiar shape and its glowing light hints to the iconic lava lamp, re-defined for the modern home. The lamp comes in three different shades of metal finish: gold, silver and copper.

92 - 93



FLASH

DESIGN

STUDIO JOB

"Flash, savior of the universe. He is there for us all, he represents each of us. He single handedly saved every man, every woman, every child, with a powerful flash! Ever since we banished the darkness from our caverns and Luke has faced Darth Vader in Star Wars, no light has been as important as Flash." (Job Smeets)

In designing Flash, Studio Job has thought of a led torch intended as a symbol of life, progress, and salvation but also as a flash in the dark, a destroyer of shadows and an icon of the ambiguity of the universe. One single object encapsulates stories of men, ghosts and adventurous children. Much more than a simple lamp.



CAPITOL

DESIGN **STUDIO JOB**



Capitol is part of Studio Job's collection that plays with the icons of history and architecture, rooted in our memory, ranging between East and West. It is an ironic but functional representation of the dome of the Capitol Building in Washington DC, a historic example of American neoclassical architecture that stands on Capitol Hill. By reversing the dome and inserting two surfaces, a smaller one for the base and a larger one for the top, Studio Job has created a low table which stimulates creativity in its users. In a second version with a hollowed top, the Capitol becomes a planter or champagne cooler.



MING

DESIGN STUDIO JOB



Ming is part of Studio Job's collection that plays with the icons of history and architecture, rooted in our memory, ranging between East and West. An evolution of Mexico that arrives in Chinese territory in the re-reading of the typical porcelain vase, an ancient symbol of oriental culture, usually decorated with depictions of dragons, animals, and flowers. Job's cheerful and dynamic spirit has transformed a classic object into a coffee table, lamp or planter with a contemporary, convivial and light-hearted flavor.







Turtle Carry Bookcase DESIGN MARCANTONIO

material: polyethylene dimensions: 40 x 58 x 93 cm bookcase material: metal

 $(\in \bigcirc$









Giraffe in Love M DESIGN MARCANTONIO

material: polyethylene **dimensions**: 172 x 79 x 265 cm chandelier: polycarbonate and glass

(€ ▼ <u>\$</u> \$ ⊕ IP20





Turtle Carry *Table* DESIGN MARCANTONIO

material: polyethylene dimensions: 50 x 59 x 66 cm table: wood

(€ ♦







Giraffe in Love Wall Lamp **DESIGN MARCANTONIO**

material: polyethylene **dimensions**: 51 x 60 x 173 cm **chandelier:** polycarbonate and glass





Turtle Carry Planter DESIGN MARCANTONIO

material: polyethylene dimensions: 42 x 58 x 60 cm vase: polyethylene (€ \(\phi \) \(\phi \)





Giraffe in Love Indoor DESIGN MARCANTONIO

material: fiberglass **dimensions**: 265 x 120 x 400 cm chandelier: glass and methacrylate

(E F 🕸 🕒 IP 20





Turtle Carry Pouf DESIGN MARCANTONIO

material: polyethylene dimensions: 43 x 66 x 44 cm pillow: upholstered (€ ⇔





Giraffe in Love Outdoor DESIGN MARCANTONIO

material: fiberglass **dimensions:** 265 x 120 x 400cm chandelier: PMMA and nylon (€ ▼ <u>\$</u> ⊕ № 55 *****





Turtle Carry Lamp DESIGN MARCANTONIO

material: polyethylene dimensions: $45 \times 58 \times 73$ cm light: white LED / remote control ((4 台





Filicudi lounge chair DESIGN MARCANTONIO

material: polyethylene **dimensions:** 93.5 x 73 x 86 cm **structure**: powder coated (€ 👙 🖄

17001BL-BR black / brass base 17001BG-BR balsam green / brass base

17001WH-BR

white

29003WH

29003BL

19002WH

19002BL

19001WH

19001BL black

white

white

white





Giraffe in Love XS DESIGN MARCANTONIO

material: polyethylene dimensions: $60 \times 27 \times 100 \text{ cm}$ light: E14 LED max 4.5W (€ ♥ \(\hat{\beta} \) \(\text{\text{\$\sigma}} \) \(\text{\text{\$\sigma}} \) \(\text{\text{\$\sigma}} \)



dusty rose

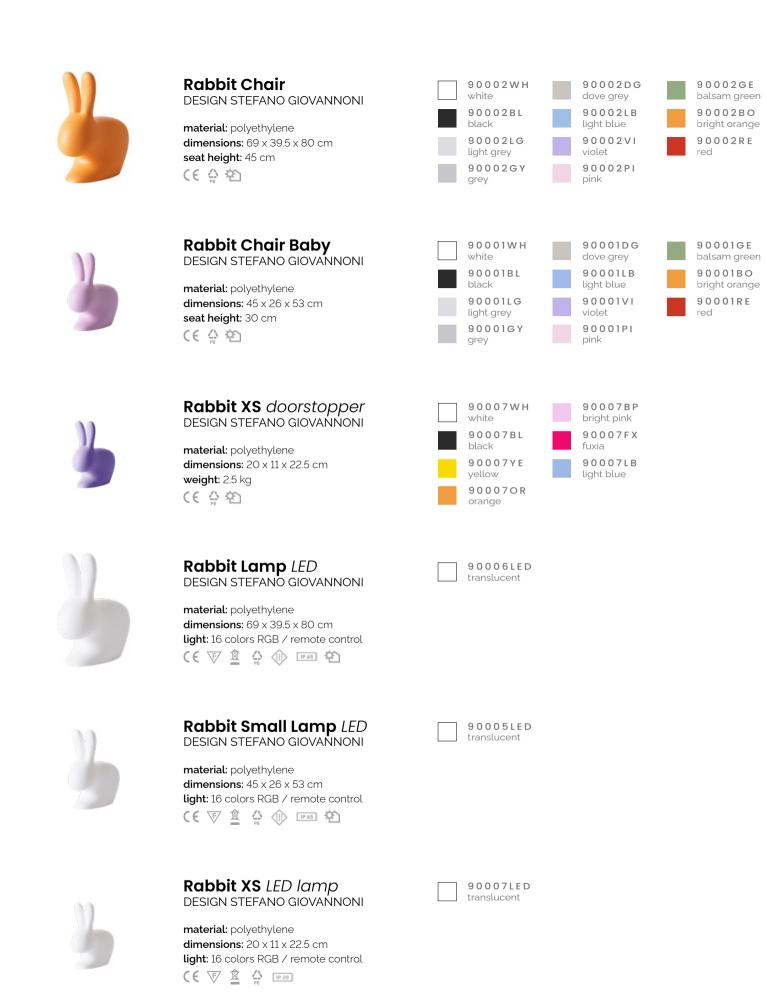


Filicudi Chair 2pcs set DESIGN MARCANTONIO

material: polyethylene dimensions: 54 x 50 x 80 cm structure: powder coated ((4) 的









Rabbit Chair velvet finish DESIGN STEFANO GIOVANNONI

Rabbit Chair Baby velvet finish

material: polyethylene **dimensions:** 69 x 39.5 x 80 cm seat height: 45 cm

DESIGN STEFANO GIOVANNONI

Rabbit XS bookend velvet

Rabbit Chair metal finish

DESIGN STEFANO GIOVANNONI

DESIGN STEFANO GIOVANNONI

material: polyethylene

material: polyethylene

material: polyethylene

seat height: 45 cm

(€ ♦

dimensions: 69 x 39.5 x 80 cm

weight: 2kg

(€ ♦

dimensions: 20 x 11 x 22.5 cm

seat height: 30 cm

(€ ♣

dimensions: 45 x 26 x 53 cm





90010RE

90009DG

orange

dark gold

90009OR

90009FX

90009RE

90007DG-FL

900070R-FL

90007FX-FL

90007RE-FL

orange

90010FX fuxia



90009VI

90009LB

90007VI-FL

90007LB-FL light blue

light blue

purple









black pearl









Rabbit Chair Baby metal finish 90003BR-S DESIGN STEFANO GIOVANNONI

material: fiberglass dimensions: 45 x 26 x 53 cm

(€ ♣

seat height: 30 cm

Rabbit Tree

material: polyethylene

((4 台

dimensions: $90 \times 70 \times 78 \text{ cm}$

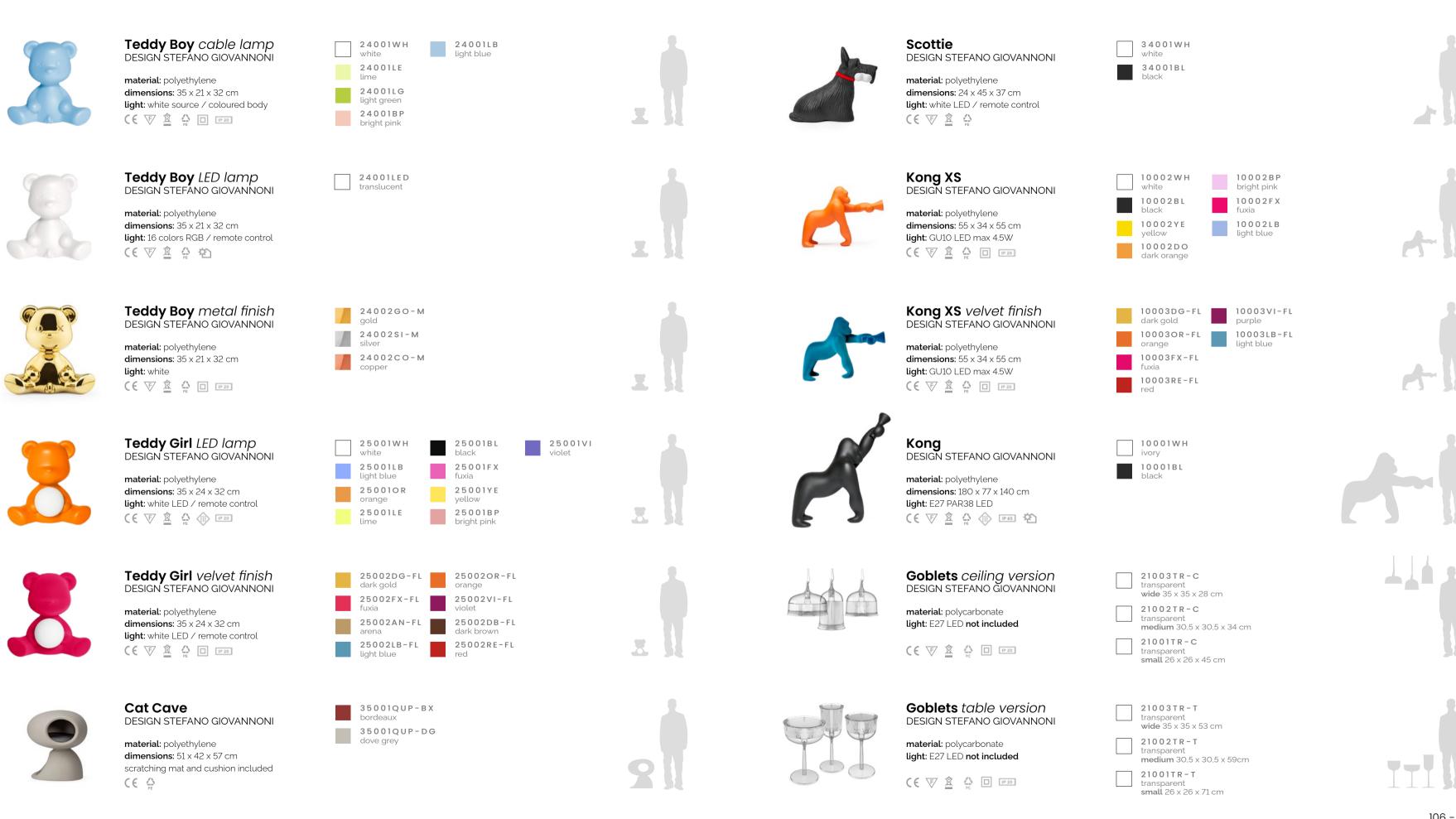




white 22001GY

22001WH

grey 22001PI pink pink





Fallen Chandelier M

DESIGN STUDIO JOB

material: polyethylene dimensions: $90 \times 84 \times 76$ cm light: white / remote control (€ ♥ 🕸 👙 🐿







Mexico stool & sidetable DESIGN STUDIO JOB

material: polyethylene dimensions: 38 x 53 x 45 cm

(€ 👙 🖄







Fallen Chandelier XL

DESIGN STUDIO JOB

material: fiberglass **dimensions**: 183 x 167 x 152 cm light: white

(€ ♥ 🕸 🐿





Mexico planter DESIGN STUDIO JOB

material: polyethylene dimensions: 38 x 53 x 45 cm

(€ 👙 🖄



70005LED

70009LED

translucent





Paris XS DESIGN STUDIO JOB

material: polyresin

dimensions: 18.5 x 25 x 32.5 cm

light: white (€ ♥ 🕸





Mexico stool & sidetable LED DESIGN STUDIO JOB

material: polyethylene dimensions: 38 x 53 x 45 cm light: 16 colors RGB / remote control (€ ♥ \(\hat{\partial} \) \(\dots \)





Paris M

DESIGN STUDIO JOB

material: polyethylene dimensions: 33.5 x 46 x 60 cm light: E14, white (€ ▼ 🕸 👙





Mexico planter & champagne cooler LED DESIGN STUDIO JOB

material: polyethylene dimensions: 38 x 53 x 45 cm light: 16 colors RGB / remote control





Paris XL

DESIGN STUDIO JOB

material: fiberglass **dimensions:** 125 x 190 x 225 cm light: E27, PAR 30, white

(€ ♥ 🕸 🐿





Mexico stool & sidetable metal DESIGN STUDIO JOB

material: polyethylene dimensions: 38 x 53 x 45 cm ((👙 🖄







Mexico XS planter 3pcs. set DESIGN STUDIÓ JOB

material: PVC **dimensions:** 14.5 x 10 x 12.5 cm function: small planter or pen holder

(E 🖄



70010LE

white

32001BL

bright pink 70010CY cyan

70010LG light mauve 70010LP light pink 70010PU purple



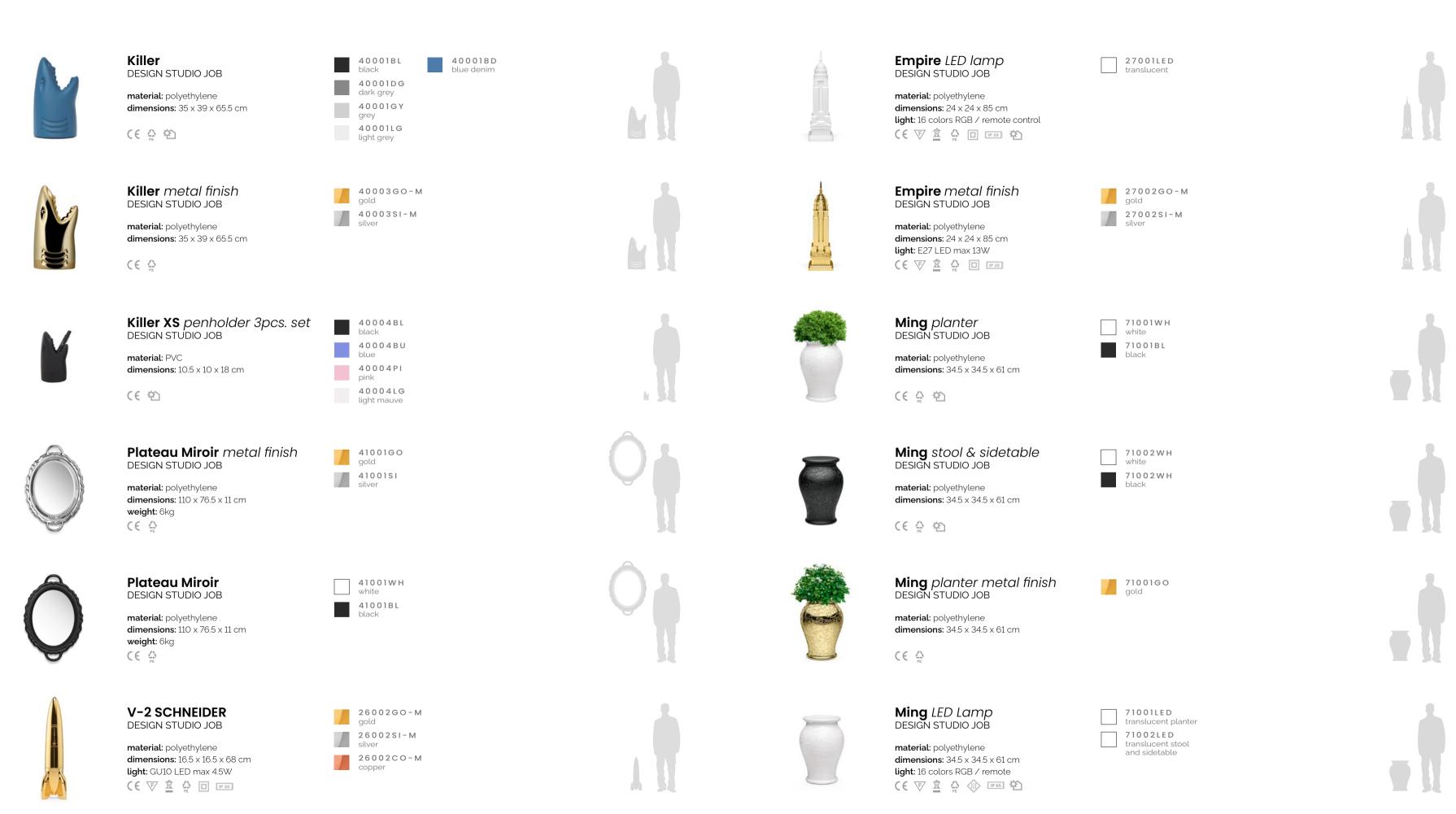
Mexico stool & sidetable velvet DESIGN STUDIO JOB

material: polyethylene dimensions: 38 x 53 x 45 cm (€ ♦



70002FX-FL 70002RE-FL







Capitol sidetable DES<mark>I</mark>GN STUDIO JOB material: polyethylene

dimensions: 44 x 44 x 60 cm

(€ ♦ ₺)

71004WH white







Cherry Lamp DESIGN NIKA ZUPANC

material: polyethylene dimensions: 63 x 27 x 62 cm light: E27 PAR30 LED max 18W

(€ ₹ <u>\$</u> • □ □ □ 20



20001GO

gold

20001SI silver



Capitol planter DESIGN STUDIO JOB

material: polyethylene dimensions: 44 x 44 x 60 cm

(€ 👙 🌣





Cherry Lamp metal finish DESIGN NIKA ZUPANC

material: polyethylene dimensions: 63 x 27 x 62 cm light: E27 PAR30 LED max 18W (€ F \(\frac{1}{2} \) \(\frac{1} \) \(\frac{1}{2} \) \(\frac{1}{2} \) \(\frac^



Capitol champagne cooler DESIGN STUDIO JOB

material: polyethylene dimensions: 44 x 44 x 60 cm

 $(\in \mathcal{Q})$



Ribbon Chair

DESIGN NIKA ZUPANC

material: polypropylene dimensions: 45 x 49 x 83 cm seat height: 45 cm (€ △ CATAS ☆







Flash LED lamp DESIGN STUDIO JOB

material: polyethylene dimensions: 29 x 23 x 48 cm light: 16 colors RGB / remote control











Ribbon Chair metal finish

DESIGN NIKA ZUPANC

material: polypropylene dimensions: 45 x 49 x 83 cm seat height: 45 cm

CE A CATAS



80002SI-S

16002FL-B

8000281

80002PG-S 80002PG pink gold set of 2pcs





Flash metal finish **DESIGN STUDIO JOB**

material: polyethylene dimensions: 29 x 23 x 48 cm light: 16 colors RGB / remote (€ ▼ <u>Â</u> △ ♠ IP 65



11001WH

11001BL

black

11003TI-M



X-Chair 2pcs set DESIGN NIKA ZUPANC

material: polypropylene dimensions: 48 x 47 x 81 cm

(E CATAS)



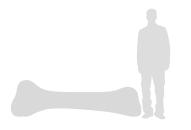




DESIGN DAI SUGASAWA

material: polyethylene **dimensions:** 70.5 x 216 x 60.5 cm





X-Table DESIGN NIKA ZUPANC

material: aluminum frame

height: 75 cm top material: MDF wood





Bonos







Daisy lamp DESIGN NIKA ZUPANC

material: polycarbonate dimensions: $26 \times 15 \times 14$ cm light: G9 LED max 4W







material: polypropylene dimensions: 56 x 52 x 84 cm armrest height: 72.5 cm CE A CATAS



30002BL

with cushion

black



black

30001BL 🏝

without cushion





Pupa armchair DESIGN ANDREA BRANZI

material: polyethylene dimensions: 87 x 78 x 84 cm frame material: metal CE A CATAS



60001PI-BK pink / brass base 60001PI-BR

12001 red

60001BL-BR

black / brass base

60001WH-PC White / coated base outdoor

60001BL-PC 🌣 black / coated base outdoor







Korall vase

material: polyethylene **dimensions:** 20.5 x 12.5 x 51 cm

(€ ♣ ₺

DESIGN ANDREA BRANZI

Guru *lamp*DESIGN ANDREA BRANZI

material: PC diffusers and ABS body dimensions: $47 \times 12.5 \times 49.5$ cm light: 3 x G9 LED not included (€ ₹ <u>\$</u> □ №20 ↔











13001 black







K Chair 2pcs set DESIGN STEFANO GIOVANNONI

material: polypropylene dimensions: $40 \times 49 \times 78$ cm







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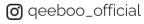
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pp 53, 60, 69, 74, 96, 97

CUBE PHOTO PRODUCTION

pp 10, 14, 19, 23, 24, 28, 32, 36, 40, 42, 46, 48 61, 76, 85, 90, 91, 92, 93, 94, 95, 99, 101

CARLO LAVATORI

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GRAPHIC DESIGN

VALENTIN CARP GIOVANNONI DESIGN