

# SERRALUNGA

MADE IN ITALY

Since 1825



design collection



**SERRALUNGA**  
MADE IN ITALY Since 1825

DESIGN  
COLLECTION



# SERRALUNGA, A PASSION FOR INNOVATION.

3

BY CHARLOTTE  
AND PETER FIELL

Con la sua propensione all'innovazione, Serralunga è nota per spingersi al di là dei limiti dei materiali, delle tecnologie e delle forme, per arrivare a creare prodotti innovativi, fonte di ispirazione e di piacere alla vista. Che si tratti di un vaso scultoreo, di un tavolo geometrico, o di un lettino da esterni minimalista, i prodotti Serralunga catturano l'attenzione e sono concepiti per essere tanto funzionali quanto affascinanti, attestando l'eccellente capacità di lavorazione nel campo delle plastiche e dello stampaggio rotazionale. L'alta qualità e la resistenza agli agenti atmosferici di questi prodotti permettono di instaurare una progressione naturale e impercettibile tra spazi interni ed esterni, allargando sensibilmente gli ambienti in cui viviamo. Negli ultimi anni, il presidente dell'azienda, Marco Serralunga ha commissionato nuovi progetti ai più importanti architetti e designer internazionali al fine di creare oggetti che si contraddistinguono per la loro eleganza e la loro modernità; tra questi: Zaha Hadid, Philippe Starck e Jean-Marie Massaud. I prodotti rimandano a un lusso discreto e si distinguono per un raro senso di armonia che permette loro di essere abbinati con accostamenti intriganti, a volte quasi teatrali. La loro forte presenza scultorea riesce a conferire una forte caratterizzazione e connotazione agli spazi, descrivendo una bellezza affine ad ambienti esterni ed interni. Grazie ai suoi prodotti design-oriented, Serralunga continua la tradizione di eccellenza che da sempre è associata al marchio Made in Italy, creando al tempo stesso nuovi modi di vivere che ci permettono di rilassarci e riposare con arredi che arricchiscono funzionalmente e semanticamente la nostra vita.

Avec sa passion pour l'innovation, Serralunga est célèbre pour aller au-delà des matériaux, des technologies et de l'esthétique afin de créer des produits innovateurs, source d'inspiration et de satisfaction. Lameublement séduisant produit par la société, qu'il s'agisse d'un vase sculptural, d'une table géométrique ou d'un transat minimaliste, est conçu pour non seulement être hautement fonctionnel mais également beau, et confirme la maîtrise suprême de l'entreprise dans l'utilisation de nouveaux polymères synthétiques et de procédés de moulage à l'avant-garde. De façon significative ces projets de grande qualité et résistants aux agents atmosphériques permettent une progression visuelle naturelle et sans bornes entre espaces internes et externes, en élargissant ainsi considérablement nos espaces de vie. Au cours des dernières années le président de la société, Marco Serralunga, a commandé la création de pièces incroyablement originales à quelques-uns des plus importants architectes et designers du monde, tels que Zaha Hadid, Philippe Starck et Jean-Marie Massaud, des pièces qui se distinguent par leurs formes élégantes et modernes. En dégagant un luxe discret, les produits Serralunga sont caractérisés par un sens rare d'harmonie qui leur permet d'être regroupés de manières intrigantes et souvent absolument spectaculaires. Leur présence sculpturale accentuée aide en outre à apporter une identité au caractère fort aux espaces où ils se situent, en garantissant dans le même temps que les projets soient beaux, à l'intérieur comme en plein air. C'est à travers ses produits orientés vers le design que Serralunga perpétue l'excellence qui a été longtemps associée à l'étiquette du "Made in Italy". L'entreprise offre dans le même temps de nouveaux modes de vie qui nous permettent de nous reposer et de nous relaxer dans des décors qui, en définitive, enrichissent notre vie.

With its passion for innovation, Serralunga is renowned for pushing the boundaries of materials, technologies and aesthetics in order to create groundbreaking products that both inspire and delight. The company's eye-catching furnishings whether a sculptural planter, geometric table or minimal sun-bed are conceived to be highly functional as well as beautiful, and attest to the firm's supreme mastery of new synthetic polymers and cutting-edge moulding processes. Significantly, these high-quality weather-resistant designs enable a natural and almost seamless visual progression from indoor to outdoor spaces, thereby considerably extending our living environments. Over recent years, the company's president, Marco Serralunga, has commissioned some of the world's leading architects and designers such as Zaha Hadid, Philippe Starck and Jean-Marie Massaud to create strikingly original pieces that are distinguished by their elegant yet modern forms. Exuding an understated luxury, Serralunga's products are marked by a rare sense of harmony that enables them to be grouped together into intriguing and often quite dramatic arrangements. Their strong sculptural presence also helps provide a characterful identity to the environments in which they are placed, whilst ensuring the designs look as good indoors as they do outdoors. Through its design-orientated products, Serralunga perpetuates the excellence that has long been associated with the "Made in Italy" label, while at the same time offering new ways of living that allow us to rest and relax with furnishings that ultimately enrich our lives.

Serralunga ist dafür bekannt, aufgrund seiner angeborenen Leidenschaft für Innovation, über die von den Werkstoffen, Technologien und von der Ästhetik gesetzten Grenzen hinauszugehen, um innovative Produkte zu erschaffen, die Freude bereiten und inspirieren. Sei es ein gigantischer Topf, ein geometrischer Tisch oder ein minimalistisch gehaltenes Bett - die ansprechenden Einrichtungsgegenstände, die von diesem Unternehmen hergestellt werden sind außerordentlich funktionell und ästhetisch eindrucksvoll und bestätigen gleichzeitig die hohe Begabung des Unternehmens im Gebrauch neuer synthetischer Polymere und fortschrittlicher Pressverfahren. Diese qualitativ hochwertigen und wetterbeständigen Produkte ermöglichen einen natürlichen, visuellen, ja beinahe ununterbrochenen Übergang zwischen innen und außen, sodass unsere Wohnbereiche wesentlich größer erscheinen. Im Verlauf der letzten Jahre, hat der Präsident des Unternehmens, Herr Marco Serralunga, einige der berühmtesten Architekten und Designer der Welt, u.a. Zaha Hadid, Philippe Starck und Jean-Marie Massaud, mit der Kreation unglaublich origineller Artikel beauftragt, die sich aufgrund ihrer eleganten und modernen Formen auszeichnen. Die Produkte von Serralunga strahlen diskreten Luxus und ungewohnte Harmonie aus, sodass sie auf intrigante Art und Weise miteinander kombiniert werden können und dabei absolut einmalige Kreationen erschaffen. Ihr prägnant statuarischer Charakter trägt außerdem dazu bei, dem Ambiente, in dem sie eingefügt werden, eine starke Persönlichkeit zu verleihen, wobei das Design sowohl innen als auch außen ein optimales und ansprechendes Ergebnis erzielt. Die von Serralunga realisierten Designer-Produkte setzen die hervorragende Qualität fort, die dem Label "Made in Italy" seit jeher zugeschrieben wird. Gleichzeitig bietet das Unternehmen neue Lebensstile, dank welcher wir uns auf Möbelstücken ausruhen und entspannen können, die unser Leben bereichern.



# HISTORY

# BACK TO

Serralunga, azienda leader nell'arredamento d'esterni, viene fondata a Biella nel 1825. Il nome è in realtà quello della famiglia che da cinque generazioni è il cuore pulsante, sia creativo che imprenditoriale, dell'azienda. Nata come conceria, passa poi alla lavorazione del cuoio a scopi industriali. La vera rivoluzione arriva in due fasi successive: la prima, intorno al 1950, con la lavorazione della plastica, materia prima che ancora oggi contraddistingue il brand, e poi negli anni '80, con l'importazione dagli Stati Uniti del sistema di stampaggio rotazionale, una tecnologia innovativa che consente di produrre oggetti cavi con dimensioni che arrivano anche a 3.000 litri. Serralunga, per prima in Italia, installa un impianto pilota, iniziando a produrre vasi e rivoluzionando un settore molto tradizionale grazie all'unione vincente di un materiale resistente e leggero con un prodotto di grandi dimensioni e ricerca stilistica. I primi passi nella nuova direzione nascono dal dialogo con Paolo Rizzatto, Alberto Meda e Denis Santachiara, tre progettisti diversi ma accomunati dallo spirito di ricerca e dalla passione per la tecnologia. Nei dieci anni seguenti Marco Serrralunga e Luisa Bocchietto, convinti assertori dell'humus culturale che gravita intorno al Design Made in Italy, si confrontano con una ventina di designer internazionali e danno vita a una collezione spettacolare, sia per forma che per nuove funzioni d'uso, che diventa punto di riferimento e trend setter del settore. Le collezioni che ne derivano sono un insieme di forme e interpretazioni uniche, capaci di trasformare un oggetto puramente funzionale come il vaso in una componente d'arredo straordinaria. Il passo dai vasi ad altri arredi pensati per l'outside è breve: sedute, tavoli e lampade, reinventati per dare ad ambienti esterni, come giardini, terrazze, piscine, ma anche parchi e piazze, la stessa importanza di quelli interni. È questo il percorso che nel 2010, porta Serralunga ad abbracciare la filosofia "Living Different": staccare dalla routine, rompere gli schemi di ogni ambiente tradizionale, esaltando con le sue forme ogni spazio dell'interior design e, allo stesso modo, godersi tutto il bello dell'outside creando una nuova visione dell' Urban Outdoor: un outside che si distingue per uno stile unico, che rende l'esterno confortevole, caldo ed esteticamente prezioso come tradizionalmente lo è stato solo l'interno. Da quasi due secoli ubicata nello stesso luogo, l'azienda produce totalmente in Italia, a Biella, nella via omonima che la città ha voluto dedicare alla famiglia Serralunga, in uno stabilimento di 12.000 mq che impiega 65 dipendenti e ne coinvolge circa il doppio nell'indotto. Qui vengono lavorate oltre 1.200 tonnellate di plastica all'anno, per un totale di circa 200.000 pezzi prodotti.

Serralunga, the leading outdoor furniture company, was founded in Biella in 1825. In reality, Serralunga is the name of the family that has been the creative and entrepreneurial heart of the company for five generations. The company was started as a tannery and then moved into leather processing for industrial purposes. The real revolution took place in two later phases: the first, around 1950, with the processing of plastic, the raw material that is still the brand's features today, and then in the 1980s, with the rotational moulding technique imported from the U.S.A., an innovative technology that allows the production of hollow objects of up to 3,000 litres. Serralunga, the first company in Italy, installed a pilot system and began to produce flowerpots, revolutionizing a very traditional sector with a large and stylish objects production, thanks to the winning combination of hard wearing and light material. The first step in this new direction began with the partnership with Paolo Rizzatto, Alberto Meda and Denis Santachiara, three different designers spurred by with the same spirit of research and passion for technology. During the following decade, Marco Serrralunga and Luisa Bocchietto, passionate advocates of the cultural excitement that developed around the Made in Italy Design, began to work with about 20 international designers in order to produce a collection with spectacular new shapes and uses, which became a reference point and a trend setter in the field. The collections produced were a combination of unique forms and interpretations, capable to transform a purely functional object like a pot into an extraordinarily decorative furnishing item. It was only a short step from pots to other outdoor furniture items like chairs, tables and lamps, reinvented to give outdoor spaces like gardens, terraces and swimming pools, but also parks and squares, the same importance as the indoor has. This was the path that led Serralunga in 2010 to embrace its "Living Different" philosophy: breaking from routine, revolutionizing traditional environments, embellishing every interior design space with its forms and, at the same time, enjoying all the pleasure of outside spaces by creating a new vision of the Urban Outdoors: an outside environment that stands out for its unique style, which makes it comfortable, warm and aesthetically valuable, whereas in the past only indoor spaces were this way. The company has been based in the same place for almost two centuries. Its production is totally concentrated in Biella, Italy, in the street named after the Serralunga family, in a 12,000 m2 plant, employing 65 members of staff and around double in induced activities. The plant processes over 1,200 tons of plastic and produces around 200,000 items a year.

*"Living Different" philosophy means breaking from routine, revolutionizing traditional environments, embellishing every interior design space with its forms and, at the same time, enjoying all the pleasure of outside spaces by creating a new vision of the Urban Outdoors.*

# THE FUTURE

Serralunga, entreprise leader dans l'ameublement pour l'extérieur, est fondée à Biella en 1825. Son nom est en réalité celui de la famille qui, depuis cinq générations, est le cœur battant de l'entreprise aussi bien au niveau créatif qu'entrepreneurial. Ayant vu le jour en tant que tannerie, elle passe ensuite au travail du cuir dans des buts industriels. La véritable révolution arrive en deux phases successives : la première, aux environs de 1950, avec l'usinage du plastique, une matière première qui caractérise encore aujourd'hui la marque, et puis, dans les années 80, avec l'importation des Etats-Unis du système de moulage par rotation, une technologie innovatrice permettant de produire des objets creux avec des dimensions arrivant même jusqu'à 3.000 litres. Pour la première fois en Italie Serralunga installe un équipement pilote, en commençant à produire des vases et en révolutionnant un secteur très traditionnel grâce à l'union victorieuse d'un matériau résistant et léger avec un produit de grandes dimensions résultant de recherche stylistique. Les premiers pas dans la nouvelle direction sont engendrés par la dialogue avec Paolo Rizzatto, Alberto Meda et Denis Santachiara, trois créateurs différents mais liés par l'esprit de recherche et par la passion pour la technologie. Au cours des dix années suivantes Marco Serralunga et Luisa Bocchietto, partisans convaincus de l'humus culturel qui gravite autour du Design Made in Italy, se confrontent avec une vingtaine de designers internationaux et donnent vie à une collection spectaculaire, tant par la forme que par ses nouvelles possibilités d'utilisation, qui devient un point de référence et un "trend setter" du secteur. Les collections qui en dérivent sont un ensemble de formes et d'interprétations uniques, capables de transformer un objet purement fonctionnel comme le vase en un accessoire de décoration extraordinaire. Des vases à d'autres décorations conçues pour l'extérieur, il n'y a qu'un pas : des sièges, des tables et des lampes, réinventés pour donner la même importance que les espaces internes à des espaces externes tels les jardins, les terrasses, les piscines, mais aussi les parcs et les places. C'est le parcours qui amène Serralunga en 2010 à adopter la philosophie « Living Different »: briser la routine, sortir des normes de chaque espace traditionnel, en soulignant chaque espace de l'interior design avec ses formes et, dans le même temps, profiter de toute la beauté de l'outside en créant une nouvelle vision de l'Urban Outdoor: un outside qui se distingue par un style unique, rendant l'extérieur confortable, chaleureux et précieux au niveau esthétique, comme seul l'intérieur l'a été traditionnellement. Située au même endroit depuis presque deux siècles, l'entreprise produit entièrement en Italie, à Biella, dans la rue portant le même nom que la ville a voulu consacrer à la famille Serralunga, dans un établissement de 12.000 m<sup>2</sup> qui emploie 65 personnes et qui implique environ le double dans les activités. Plus de 1.200 tonnes de plastique sont usinées ici chaque année, pour un total d'environ 200.000 pièces produites.

Die 1825 in Biella gegründete Firma Serralunga ist ein marktführendes Unternehmen im Bereich der Herstellung von Möbeln für den Außenbereich. Die Gründerfamilie, die ihr den Namen gibt, stellt seit fünf Generationen in Sachen Kreativität und Management das pulsierende Herz des Unternehmens dar. Das Unternehmen war einst eine Gerberei und ging dann nach und nach auf die Verarbeitung von Leder für Industrieanwendungen über. Die eigentliche Revolutionierung des Unternehmens erfolgte aber in zwei darauffolgenden Phasen: Die erste Phase trat um das Jahr 1950 ein, als man mit der Verarbeitung von Kunststoff begann - der Rohstoff, der heute noch die Produktion des Unternehmens prägt. Die zweite Phase erfolgte in den 80er Jahren, als aus den Vereinigten Staaten das Rotationspressverfahren importiert wurde, eine damals innovative Technologie, anhand welcher man hohle Gegenstände mit einem Fassungsvermögen von bis zu 3.000 Litern erzeugen konnte. Serralunga installierte als erstes italienisches Unternehmen eine Pilotanlage und begann mit der Produktion von Vasen und Töpfen. Die gelungene Synthese zwischen einem leichten, widerstandsfähigen Material und einem Produkt großer Ausmaße sowie der stilistischen Forschung hat diese sehr traditionsgebundene Branche grundlegend revolutioniert. Die ersten Schritte in diese neue Richtung wurden dank der Zusammenarbeit mit Paolo Rizzatto, Alberto Meda und Denis Santachiara unternommen: Drei grundverschiedene Projektentwerfer, die jedoch vom Forschungsdrang und der Leidenschaft für zukunftsweisende Technologien verbunden werden. Während der zehn darauffolgenden Jahre arbeiteten Marco Serralunga und Luisa Bocchietto - überzeugte Unterstützer des Made in Italy - intensiv mit etwa zwanzig international bekannten Designern zusammen, die eine spektakuläre Kollektion entwarfen. Diese Kollektion zeichnet sich heute noch nicht nur durch ihre Formen aus, sondern auch durch ihren neuen Bestimmungszweck, sodass sie gleichermaßen zum Bezugspunkt und zum Trendsetter der Branche geworden sind. Die daraus hervorgehenden Kollektionen sind ein Zusammenspiel von einzigartigen Formen und Interpretationen, die in der Lage sind einen rein funktionellen Gegenstand, wie einen Topf, in einen überwältigenden Einrichtungsgegenstand zu verwandeln. Der Übergang von der Herstellung von Töpfen auf Einrichtungsgegenstände für den Außenbereich fiel nicht allzu schwer: Neu durchgedachte Sitzgelegenheiten, Tische und Lampen sollten Außenbereichen wie z. B. Gärten, Terrassen, Schwimmbädern, aber auch Parkanlagen und sogar Ortsplätzen denselben Stellenwert beimessen, wie internen Wohnräumen. Dies ist der Grundgedanke, welcher Serralunga im Jahre 2010 dazu gebracht hat sich folgende Unternehmensphilosophie anzueignen: "Living Different": Routine ablegen, Schemen aller traditionellen Ambiente brechen, indem die Formen des Interior Design in jedem Raum in den Vordergrund gestellt werden und durch die Kreation einer neuen Vision des Urban Design das Schöne am Outside genießen. Ein Außenbereich, der sich durch einen unverkennbaren Stil auszeichnet und ihn genauso komfortabel, angenehm und ästhetisch ansprechend macht, wie bislang nur Innenbereiche zu sein vermochten. Das Unternehmen, das seit beinahe zwei Jahrhunderten denselben Firmensitz hat, stellt seine gesamte Produktion in Italien her, genauer gesagt in der gleichnamigen Straße, welche die Stadt Biella als Anerkennung nach dem Namen der Familie Serralunga benannt hat. Das Firmengelände ist 12.000 m<sup>2</sup> groß und zählt rund 65 interne Mitarbeiter und eine doppelt so große Anzahl an Mitarbeitern in den Zulieferbetrieben. Hier werden jährlich über 1.200 Tonnen Kunststoff verarbeitet, d. h. eine Gesamtanzahl von etwa 200.000 hergestellten Artikeln.

# DESIGNERS



*Eero Aarnio*



*Aquilalberg*



*Ron Arad*



*Shin Azumi*



*Bazzicalupo – Mangiarotti*



*Claudio Bellini*



*Ricardo Bello Dias*



*Sebastian Bergne*



*Luisa Bocchietto*



*Bortolani — Righi*



*Michel Boucquillon*



*Calvi — Brambilla*



*Aldo Cibic*



*Carlo Colombo*



*Michele De Lucchi*



*Rodolfo Dordoni*



*Marta Daza Fernandez*



*Naoto Fukasawa*



*Joan Gaspar*



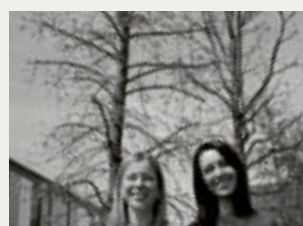
*Giovanni Jacobone*



*Zaha Hadid*



*Arik Levy*



*Lineeverdi*



*Ross Lovegrove*



Vico Magistretti



Raffaella Mangiarotti



Jean-Marie Massaud



Alberto Meda



Lina Obregon



Philippe Nigro



Christophe Pillet



Patrizia Pozzi



Andrée e Olivia Putman



Karim Rashid



Paolo Rizzato



Marc Sadler



Denis Santachiara



Ettore Sottsass



Garth Roberts



Massimo Roj



Philippe Starck



Brian Steendyk



Patricia Urquiola



Ionna Vautrin



ZPZ Partners



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# POTS VERSAILLES

DESIGNER  
SERRALUNGA



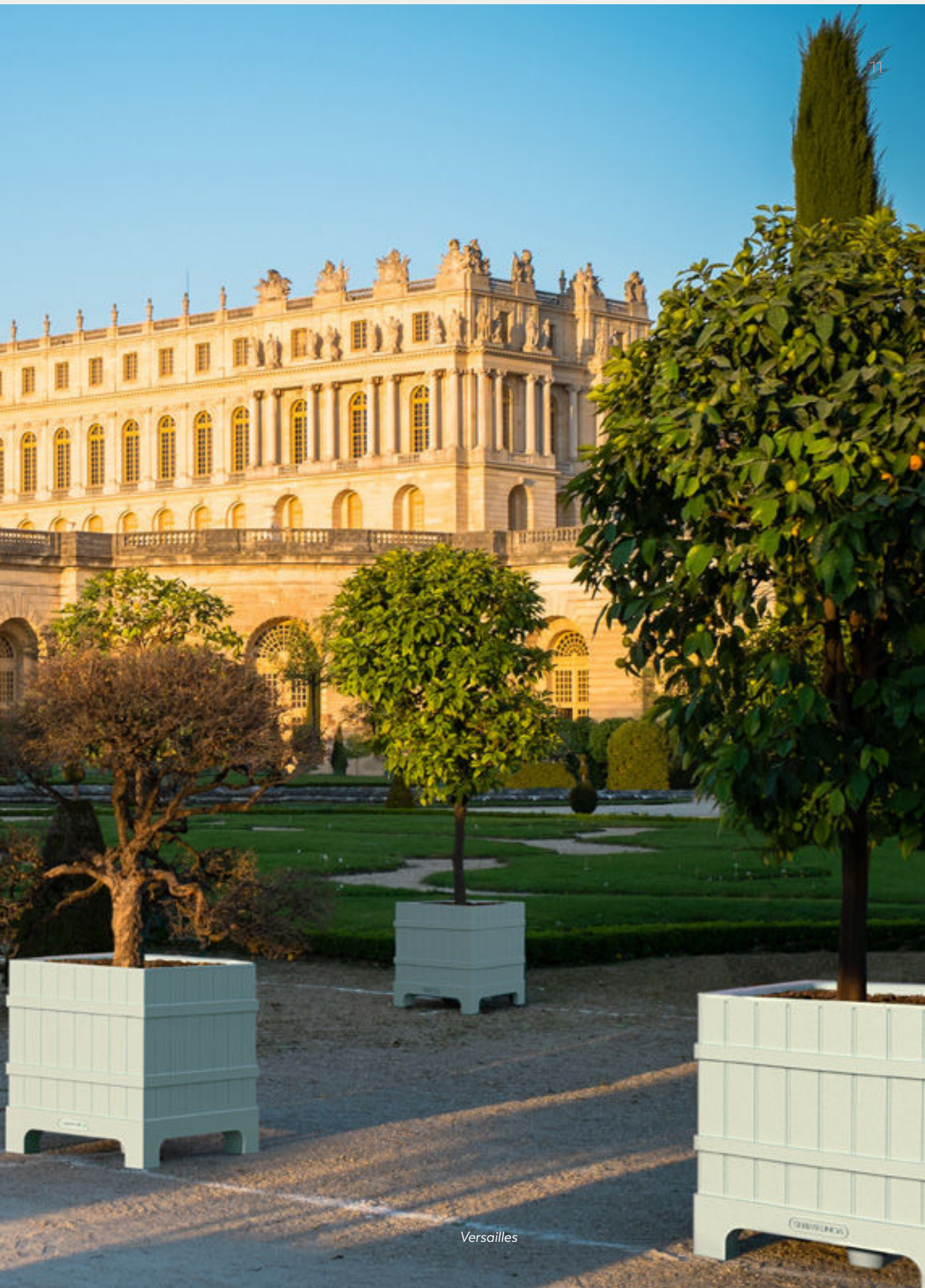
VERSAILLES  
L 90 X 90 X H 98



*The unique pot that can be used as street furniture to help delimiting pedestrian areas. Ideal to create beautiful looking fencing for events, concerts, Christmas markets, hotel outside areas.*

*Easy to move even when full with the use of a fork lift truck*









*Versailles*



Versailles

# POTS FLOW

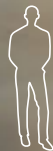
DESIGNER  
ZAHA HADID



FLOW L  
L 146 X H 200



FLOW M  
L 117 X H 120







*Flow — Coating in pure metal*





*Serpentine Gallery — Londra*



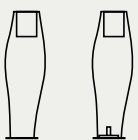
*Flow — Metallic lacquered finishing*

# POTS

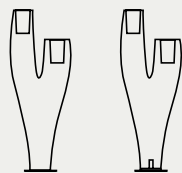
## MISSED TREE

---

DESIGNER  
JEAN-MARIE MASSAUD



MISSED TREE I / LIGHT  
Ø 50 X H 159



MISSED TREE II / LIGHT  
Ø 75 X H 200



MISSED TREE III  
47 X 41 X H 56





*Missed Tree II*





*Missed Tree I, II, III*



*Missed Tree II with light*



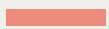
*Missed Tree I, II*



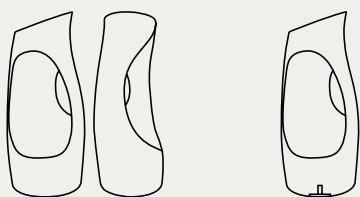
*Missed Tree I, II, coating in pure metal*



# POTS HOLLY ALL



DESIGNERS  
PHILIPPE STARCK  
EUGENI QUITLLET



HOLLY ALL / LIGHT  
Ø 92 X H 200







*Holly All — Metallic lacquered finishing*





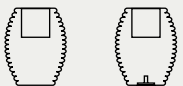
*Holly All — Lacquered finishing*

# POTS

## TOP POT

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DESIGNER  
RON ARAD



TOP POT / LIGHT  
Ø 65 X H 100





*Top Pot*



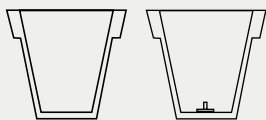
# POTS

## VAS FAMILY & BIG BO

DESIGNER  
LUISA BOCCHIETTO



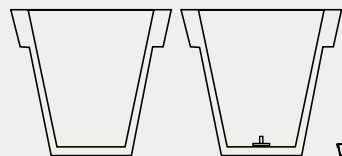
VAS-ONE / LIGHT  
Ø 130 X H 120



VAS-TWO / LIGHT  
Ø 160 X H 150



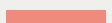
VAS-THREE / LIGHT  
Ø 60 X H 55



BIG BO / LIGHT  
Ø 200 X H 180



VAS-ETTO  
Ø 13 X H 12





*Vas-One with Light*



*Vas-One and Vas-Two  
Hour Collection sofa*





*Crystal Moon Lamp  
Toy table*



*Vas-One*



*Vas-One e Vas-Two  
Crystal Moon Lamp  
Giulietta*





Vas-One





# POTS CASSERO

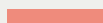
DESIGNER  
PATRICIA URQUIOLA



CASSERO 60  
Ø 60 X H 70



CASSERO LONG  
L 100 X P/D 48 X H 55







Cassero 60







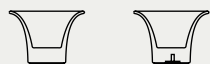
Cassero 60 e Long



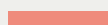
# POTS CONE



DESIGNER  
NAOTO FUKASAWA



CONE BIG / LIGHT  
Ø 130 X H 90





Cone



*Cone with Light*





*Cone — Lacquered finishing*

# POTS CUP



DESIGNER  
NAOTO FUKASAWA



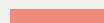
CUP S  
Ø 47 X H 25



CUP M  
Ø 48 X H 40



CUP L  
Ø 70 X H 58





*Cup M — Lacquered finishing*





*Cup S — Lacquered finishing*

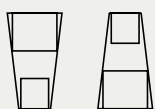


*Cup M — Lacquered finishing*

# POTS EUFRONIO

---

DESIGNER  
PAOLO RIZZATTO



EUFRONIO  
Ø 74 - Ø 50 X H 126









*Eufonio*





*Eufonio*



# POTS MING

DESIGNER  
RODOLFO DORDONI



MING EXTRAHIGH / LIGHT  
Ø 93 X H 140



MING HIGH / LIGHT  
Ø 66 X H 100



MING EXTRALARGE  
Ø 113 X H 75



MING LARGE  
Ø 80 X H 50



MING SMALL  
Ø 56,5 X H 33



MING-ETTO  
Ø 14,5 X H 10





*Ming High with light*





*Ming Large*





*Ming High, Large, Small — Metallic lacquered finishing*







*Ming Extralarge, Large, Small, Ming-Etto*



# POTS THE VASES

DESIGNER  
RON ARAD



THE VASES  
L80 X P/D 65.5 X H 110





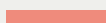
*The Vases*

# POTS HIC!

DESIGNER  
MARC SADLER



HIC!  
Ø 56 X H 240







*Hic! — Carbon fiber*



# POTS PRIMAVERA

DESIGNER  
EERO AARNIO



PRIMAVERA / LIGHT  
Ø 130 X H 120







*Primavera vases  
Belle Étoile bench*





*Primavera*



*Primavera*



# POTS NEW POT

DESIGNER  
PAOLO RIZZATTO



NEW POT HIGH  
Ø 35 X H 90



NEW POT MAXI  
Ø 44 X H 120



NEW POT COLLECTION  
Ø 12 X H 12 / Ø 23 X H 23 / Ø 28 X H 28 / Ø 34 X H 34 / Ø 40 X H 40  
Ø 50 X H 50 / 60 X H 60 / Ø 70 X H 70 / Ø 90 X H 90







*New Pot collection — Lacquered finishing*





*New Pot collection — Lacquered finishing*





*New Pot collection — Lacquered finishing*

# POTS

## NEW WAVE

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DESIGNER  
ROSS LOVEGROVE



NEW WAVE / LIGHT  
Ø 77 X H 92



NEW WAVE MINI  
Ø 15 X H 18







*New Wave — Lacquered finishing*



*New Wave, New Wave Mini — Lacquered finishing*





*New Wave with light*

# POTS FAITUTTOTU

DESIGNER  
ETTORE SOTTASS



MODULE 52 + 35  
Ø 52 X H 65



MODULE 52  
Ø 52 X H 34



MODULE 35  
Ø 35 X H 17



CILINDRIC JOINT  
Ø 16 X H 14,5







*Faituttotu*







*Faituttotu*

# POTS GREEN PILLS

DESIGNER  
ZPZ PARTNERS



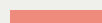
GREEN PILLS 54  
L 54 X P/D 33 X H 27



GREEN PILLS 43  
L 43 X P/D 26 X H 21



GREEN PILLS SYSTEM  
2x43 + 2x54 H 300





*Green Pills*



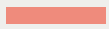


*Green Pills*



*Green Pills*

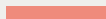
# POTS JUNE



DESIGNER  
CHRISTOPHE PILLET



JUNE / LIGHT / SPOTLIGHT  
Ø 60 X H 120







*June with Spotlight*



*June  
Loop Bench  
Ladyjane*





*June — Lacquered finishing*



# POTS SEVRES



DESIGNER  
RODOLFO DORDONI



SEVRES HIGH  
Ø 42,5 X H 100



SEVRES MEDIUM  
Ø 48,5 X H 55





*Sevres Medium — Laquered finishing*



*Sevres High — Laquered finishing*



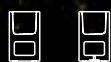


*Sevres Medium — Laquered finishing*



# POTS LLUNA

DESIGNER  
JOAN GASPAR



LLUNA 110 / LIGHT  
L 110 X P/D 40 X H 65

LLUNA NOVA / LIGHT  
L 40 X P/D 40 X H 120

LLUNA PLENA / LIGHT  
L 40 X P/D 40 X H 66





*Lluna 110 with light*





*Lluna 110 with light*



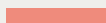
*Lluna Plena, Lluna Nova*

# POTS SANTAVASE

DESIGNER  
DENIS SANTACHIARA



SANTAVASE  
Ø 40 X H 85







Santavase

# POTS KABIN

DESIGNER  
LUISA BOCCHIETTO



KABIN HIGH  
Ø 35 X H 70



KABIN MAXI  
Ø 44 X H 100





*Kabin Maxi — Lacquered finishing*





*Kabin High, Kabin Maxi lacquered finishing*



*Kabin High lacquered finishing*

# POTS

## CUBOTTI LIGHT 3

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DESIGNER  
NAT WAVE



CUBOTTI LIGHT 3  
L 37 X P/D 37 X H 30



CUBOTTI LIGHT 3  
L 38 X P/D 38 X H 89,5



CUBOTTI LIGHT 3  
L 50 X P/D 50 X H 44



CUBOTTI LIGHT 3  
L 72 X P/D 72 X H 61,5



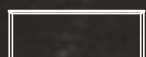




*Cubotti light 3 – Lacquered finishing*

# FURNITURE TAVOL-ONE

DESIGNER  
SERRALUNGA



TAVOL-ONE  
90 X 180/220 H 71





*Tavol-One table  
Solea chair*





*Tavol-One table*



*Tavol-One table  
Solea chair*



# FURNITURE PILE UP

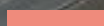
DESIGNER  
MICHEL BOUCQUILLON



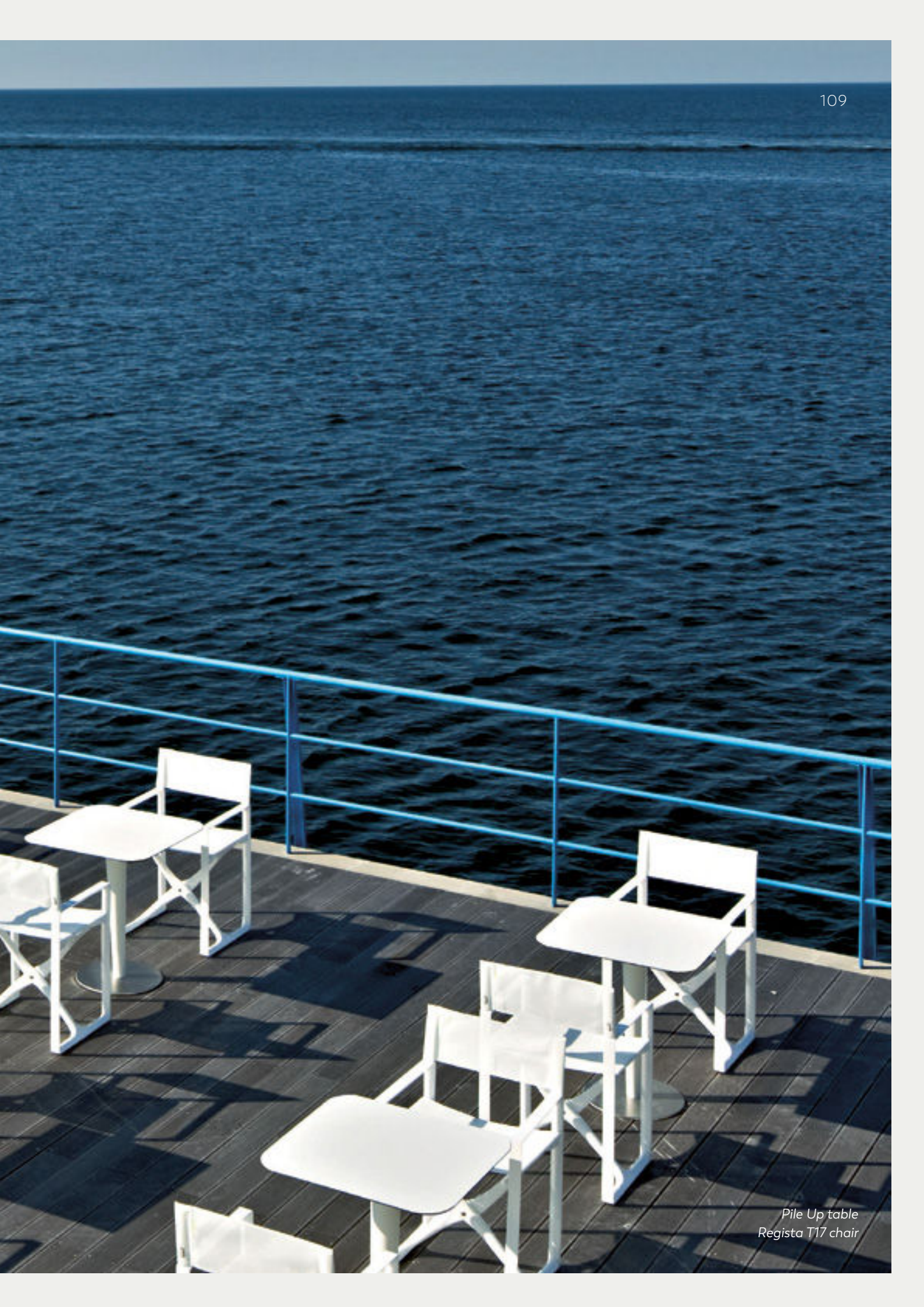
PILE UP ROUND  
Ø 70 X H 71



PILE UP SQUARE  
70 X 70 H 71







*Pile Up table  
Regista T17 chair*



*Pile Up tables*





*Pile Up table  
Lluna 110  
Bingo*





# FURNITURE REGISTA T17

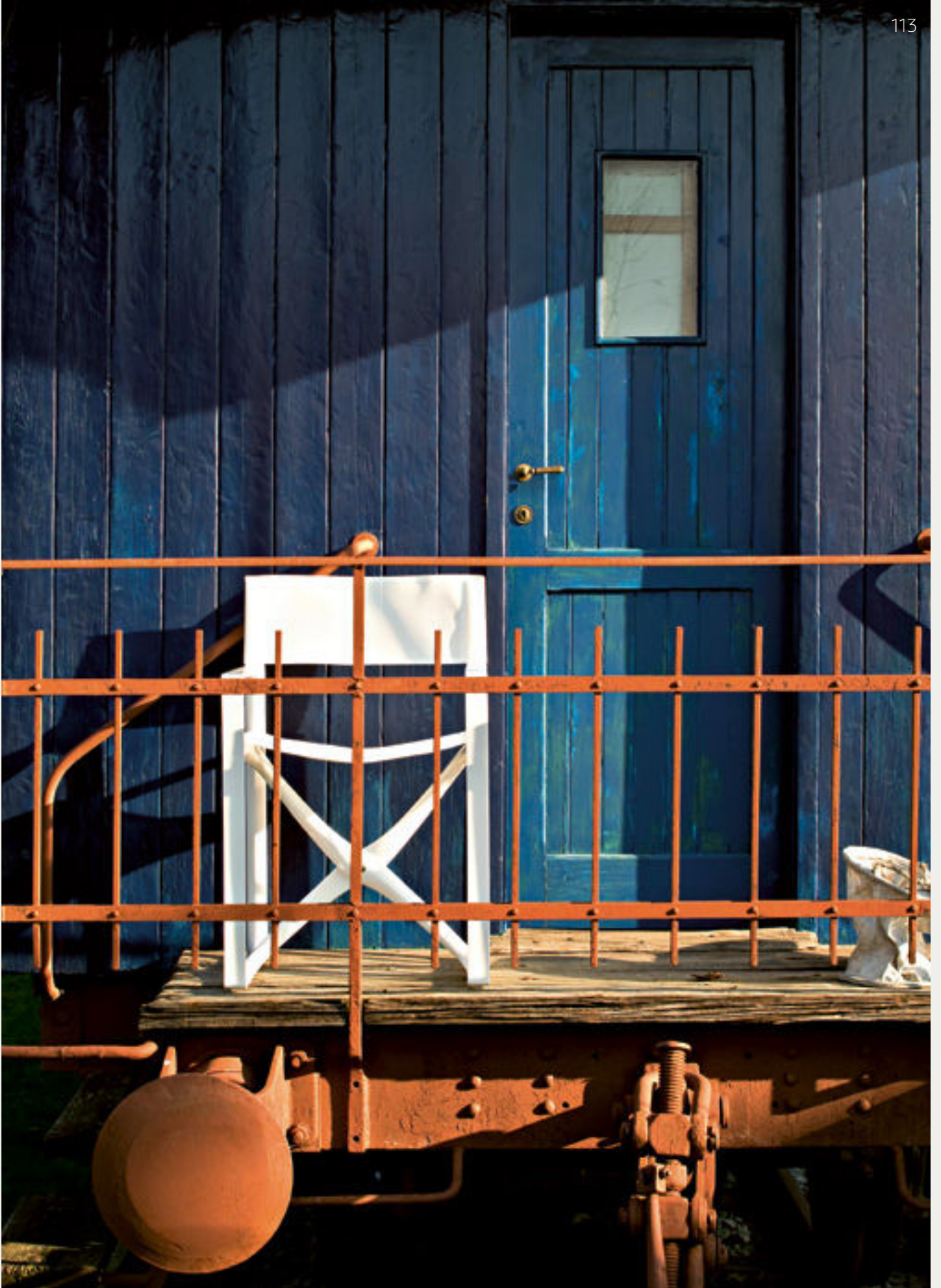
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DESIGNER  
MICHEL BOUCQUILLON



REGISTA T17  
L 52 X P/D 44 X H 83





*Regista T17*







*Regista T17*



*Regista T17  
Banquété table*



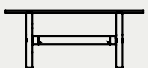


Regista T17

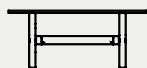


# FURNITURE BANQUÉTÉ

DESIGNER  
CALVI & BRAMBILLA



BANQUÉTÉ WOODEN TOP  
L 180/240 X P/D 104 X H 75



BANQUÉTÉ STEEL TOP  
L 180/240 X P/D 104 X H 75





*Banqu  t   table*



*Banqu  t   table*





*Banquéte table  
Regista T17*

# FURNITURE LOU LOU

DESIGNER  
SERRALUNGA



LOU LOU SLIM 70 / 105 / LIGHT  
Ø 60 / 70 / 80 X H 71 / 105  
60 X 60 / 70 X 70 / 80 X 80 X H 71 / 105



LOU LOU 34 / 40 / 50  
Ø 60 / 70 / 80 X H 35 / 41 / 51  
60 X 60 / 70 X 70 / 80 X 80 X H 35 / 41 / 51



LOU LOU 70 LARGE  
Ø 140 X H 72  
Ø BASE 70







**AWARD WINNER**  
**IIDA/HD EXPO DESIGN 2019**

Lou Lou 50  
top in HPL Slate colour



*Lou Lou 34 / 40 / 50 — Marble finishing*



*Lou Lou 34 / 40 / 50 — Matt metallic lacquered finishing*

AWARD WINNER  
NYCxDESIGN 2019  
Lou Lou 70 Large  
top in HPL Slate colour

125



*Lou Lou 70 large table — Regista T17 Chair — Bonheur Floor Lamp  
Hour Sofa — Kabin vase — Kubrick armchair*



*Lou Lou 70 large table — Regista T17 Chair*



*Lou Lou 70 Slim table e Lou Lou 105 Slim table with light*





Lou Lou 34/50 — Matt metallic lacquered finishing

# FURNITURE SOLEA

DESIGNER  
GIACOBONE & ROJ



SOLEA ARMCHAIR  
L 65 X P/D 55 X H 73



SOLEA CHAIR  
L 62 X P/D 55 X H 73



SOLEA ROUND TABLE  
Ø 80 X H 73



SOLEA SQUARE TABLE  
L 80 X P/D 80 X H 73





*Solea armchair and table*





*Solea chair  
Banqu  t   table*



*Solea chair and table  
Solea armchair and table*





*Solea square table*





*Solea armchair*  
*Tavol-One table*

# FURNITURE RUSSELL

DESIGNER  
VICO MAGISTRETTI



RUSSELL  
L 66 X P/D 59 X H 81





*Russell chair  
Giulietta bench*

*LouLou 70 slim table  
Bonheur hanging lamp*



# FURNITURE TIME OUT

DESIGNER  
RODOLFO DORDONI



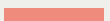
TIME OUT ARMCHAIR  
L 73 X P/D 73 X H 78



TIME OUT RECLINABLE CHAISE LONGUE  
L 66 X P/D 171 X H 74



TIME OUT STOOL  
L 65 X P/D 54 X H 36





*Time Out armchair  
Hour sofa  
One table*



*Time Out armchair and stool*





*Time Out reclining chaise longue  
Top Pot*

# FURNITURE BARCELONETA

DESIGNER  
RAFFAELLA MANGIAROTTI



BARCELONETA  
L 77 X P/D 77.5 X H 77



BARCELONIÑA  
L 77 X P/D 45 X H 37







*Barceloneta armchair and Barceloniña stool*





*Barceloneta armchair and Barceloniña stool*



*Barceloneta armchair*

# FURNITURE

# LOUNGETTE

DESIGNER

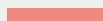
RAFFAELLA MANGIAROTTI



LOUNGETTE ARMCHAIR  
L 81 X P/D 75 X H 75



LOUNGETTE STOOL  
L 78 X P/D 45 X H 42







*Loungette armchair indoor wooden frame and stool  
Loulou 40 table  
Baba floor lamp*

# FURNITURE BAY

DESIGNER  
RAFFAELLA MANGIAROTTI



BAY  
L 65 X P/D 65 X H 70





*Bay Lounge Chair — Metallic lacquered finish*





*Bay Lounge Chair — Metallic lacquered finish*



*Bay Lounge Chair — Metallic lacquered finish*

# FURNITURE KUBRICK

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DESIGNER  
MARC SADLER



KUBRICK  
L 64 X P/D 62 X H 72







*Kubrick armchair*



*Kubrick armchair — Lacquered finishing  
Palenquera table*



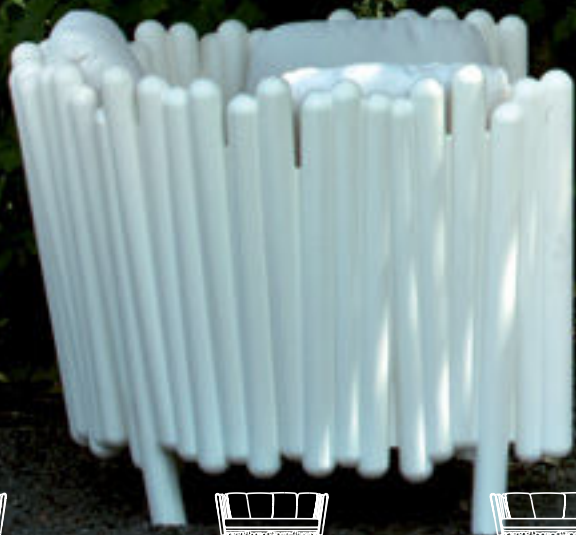


*Kubrick armchair  
Pelenquera table*



# FURNITURE CANISSE

DESIGNER  
PHILIPPE NIGRO



CANISSE ARMCHAIR  
L 98 X P/D 88 X H 80



CANISSE SOFA  
L 173 X P/D 88 X H 80



CANISSE LONG SOFA  
L 173 X P/D 88 X H 80







*Canisse sofa and armchair  
LouLou 40 table*





*Canisse Long Sofa with mouse tail seam*



*Canisse Long sofa, sofa and armchair with mouse tail seam  
Lou Lou table  
Lampadaria suspension lamp  
Versailles*



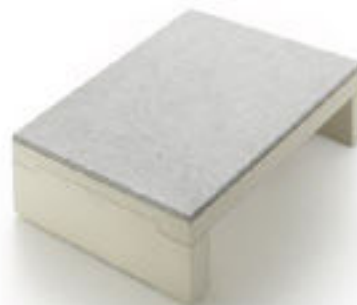


*Canisse sofa and armchair  
Ming High and Extra*



# FURNITURE HOUR

DESIGNER  
CLAUDIO BELLINI



HOUR  
MODULE WITH ARM AND BACK REST  
L 95 X P/D 75 X H 72



HOUR  
POUF  
L 95 X P/D 95 X H 41



HOUR  
TAVOLO / TABLE  
L 95 X P/D 95 X H 21











*Hour — 1 x module with arm and back rest*



Vas-One  
Crystal Moon Lamp  
Toy table

Hour — 3 seats module with arm and back rest  
Hour — 2 seats module with arm and back rest



*Hour — 2 seats module with back rest*





*Hour — 3 seats module with arm and back rest  
Hour — Table*



# FURNITURE ONE

DESIGNER  
MARC SADLER



ONE POUFF  
L 96 X P/D 96 X H 41



ONE TABLE  
L 94 X P/D 94 X H 21



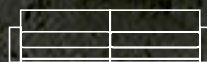
ONE MODULE  
L 120 X P/D 96 X H 70



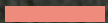
ONE MODULE  
1 ARM REST  
L 135 X P/D 96 X H 70



ONE MODULE  
2 ARM REST  
L 150 X P/D 96 X H 70



ONE  
2 x MODULE 1 ARM REST  
L 270 X P/D 96 X H 70











*One sofa and pouff — 2 seats module with arm and back rests*



*One sofa and table  
Scarlet 140/180  
Bonheur hanging lamp*



# FURNITURE PINE BEACH

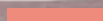
DESIGNER  
CHRISTOPHE PILLET



PINE BEACH ARMCHAIR  
L 70 X P/D 66 X H 76



PINE BEACH SOFA  
L 180 X P/D 81 X H 76







*Pine Beach sofa and armchair with light  
Juju table with light  
Grand Mary pot with light*



*Pine Beach sofa and armchair  
LouLou table  
Cup vase  
Bonheur floor lamp  
Missed II*



*Pine Beach armchair  
Juju table*







*Pine Beach armchair and sofa*

# FURNITURE

## JUJU

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DESIGNER  
GARTH ROBERTS

---

AWARD WINNER IIDA/HD EXPO DESIGN 2019



JUJU / LIGHT  
Ø 52 X H 50



*Juju table marble finishing*





*Juju table*  
*Pine Beach armchair*



*Juju table - Patchy*



*Jju table*  
*Bay armchair*  
*Cup vase*





*Juju table*



*Juju table  
Pine Beach armchair*

# FURNITURE

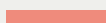
# KENTIA

---

DESIGNER  
LINEEVERDI



KENTIA WALL  
L 90 X P/D 5 X H 150







*Kentia wall*



*Kentia wall*



*Kentia wall*



# FURNITURE LAZY

DESIGNER  
MICHEL BOUCQUILLON



LAZY SUNBED  
L 72 X P/D 172-215 X H MAX 103  
H SEDUTA / SEAT 28



LAZY 1 SEAT DECK-CHAIR  
L 52 X P/D 95-140 X H MAX 120  
H SEDUTA / SEAT 19 - 28



LAZY 2 SEAT DECK-CHAIR  
L 102 X P/D 95-140 X H MAX 120  
H SEDUTA / SEAT 19 - 28





*Lazy deck-chair*





*Lazy sunbed*





*Lazy sunbed*

# FURNITURE LOOP

DESIGNER  
CHRISTOPHE PILLET



LOOP / LIGHT  
L 180 X P/D 50 X H 40







*Loop bench — Lacquering finishing  
Lampa Daria light*

*June pot  
Lady Mary lamp*





*Loop bench*



*Loop bench with light*

# FURNITURE

# METEOR

---

DESIGNER  
ARIK LEVY



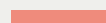
METEOR S / LIGHT  
L 57 X P/D 50 X H 30



METEOR M / LIGHT  
87 X P/D 52 X H 32



METEOR L / LIGHT  
L 117 X P/D 69 X H 34







*Meteor table/bench — S, M and L sizes*



*Meteor table / bench with light*



*Meteor table/bench with light*



# FURNITURE

# ROMEO

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DESIGNER  
PAOLO RIZZATTO



ROMEO  
L 115 X P/D 61 X H 96





Romeo bench — Lacquered finishing



*Romeo bench — Lacquered finishing*





Romeo bench — Lacquered finishing

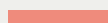
# FURNITURE GIULIETTA

---

DESIGNER  
PAOLO RIZZATTO



GIULIETTA  
L 185 X P/D 67 X H 100







*Giulietta bench — Lacquered finishing*





*Giulietta bench — Lacquered finishing*



*Giulietta bench — Lacquered finishing*

# COMPLEMENTS & GIFTS BINGO

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DESIGNER

MARTA DAZA FERNANDEZ

0123456789

BINGO  
L 23/35 X P/D 8 X H 45







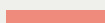
# COMPLEMENTS & GIFTS GIANO

---

DESIGNER  
LUISA BOCCHIETTO



GIANO  
L 32 X H 60





*Giano — Umbrella stand*





*Giano — Umbrella stand*



*Giano — Umbrella stand*



# COMPLEMENTS & GIFTS PALOMA

DESIGNER  
EERO AARNIO



PALOMA / LIGHT  
L 130 X P/D 38 X H 53







*Paloma seat/bench with light*



*Paloma seat/bench — Metallic lacquered finishing*

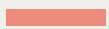




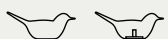
*Paloma seat/bench*



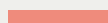
# COMPLEMENTS & GIFTS PULCINO



DESIGNER  
EERO AARNIO



PULCINO / LIGHT  
L 80 X P/D 27 H 39





*Pulcino — with RGB light*



*Pulcino — Lacquered finish*





*Pulcino — with and without RGB light*

# COMPLEMENTS & GIFTS DOGGY

DESIGNER  
EERO AARNIO



DOGGY  
L 60 X P/D 27 X H 55









*Doggy bench — Corten*



*Doggy bench — pure metal coating*  
*Pulcino — pure metal coating*







*Doggy bench — Dalmatian  
Pulcino — Eco*

# LIGHTS

## BABÀ

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DESIGNER

RAFFAELLA MANGIAROTTI  
MARCO RAVINA



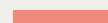
BABÀ FLOOR LAMP  
Ø 52 X H 138



BABÀ HANGING LAMP  
Ø 52 X H 35



BABÀ PETITE FLOOR LAMP  
Ø 62 X H 52





*Babà collection*



# LIGHTS BONHEUR

DESIGNER  
MICHELE DE LUCCHI



BONHEUR FLOOR LAMP  
Ø 56 X H 180



BONHEUR HANGING LAMP  
Ø 56 X H 80  
CABLE MAX LENGHT 170CM







*Bonheur floor lamp*



*Bonheur hanging lamp*





*Bonheur hanging lamp*

# LIGHTS

# CRYSTAL MOON

DESIGNER  
SERRALUNGA



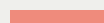
CRYSTAL MOON - S  
Ø 40 X H 38



CRYSTAL MOON - M  
Ø 55 X H 53



CRYSTAL MOON - L  
Ø 75 X H 73





*Crystal Moon*



# LIGHTS LINDOS

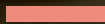
DESIGNER  
SERRALUNGA



LINDOS FLOOR LAMP  
80 X 54 X H 20



LINDOS HANGING LAMP  
Ø48 X H 38





*Lindos floor lamp  
Sirchester sofa and armchair  
Lou Lou 34 and 50*



*Lindos hanging lamp*





*Lindos hanging lamp*



*Lindos floor lamp*



*Lindos hanging lamp  
Solea chair  
Tavol-One table*



# LIGHTS LAMPA-DARIA

DESIGNER  
LUISA BOCCHIETTO



LAMPA-DARIA  
Ø 110 X H 51



LAMPA-DARIA  
Ø 60 X H 30







*Lampadaria 60 hanging lamp  
Pine Beach sofa and armchair*



*Lampa-Daria hanging lamp*





*Lampa-Daria hanging lamp*

LIGHTS  
LADY MARY  
LADY JANE

---

DESIGNER  
MARC SADLER



LADY MARY  
Ø 70 X H 208



LADY JANE  
Ø 55 X H 208







*Lady Mary and Lady Jane — Lacquered finishing*





*Lady Jane — Lacquered finishing*



*Lady Jane — Lacquered finishing*

# LIGHTS

## MISS JANE

---

DESIGNER  
MARC SADLER



MISS JANE  
Ø 40 X H 150







*Miss Jane — Matt metallic lacquered finishing*



# LIGHTS HONEY

DESIGNER  
RAFFAELLA MANGIAROTTI  
MARCO RAVINA



HONEY LANTERN  
Ø 24 X H 31







Honey lantern





*Honey lantern  
Pulcino with light*



*Honey lantern*

# LIGHTS SCARLETT

---

DESIGNER  
CHRISTOPHE PILLET



SCARLETT 140 / LIGHT  
Ø 28 X H 140



SCARLETT 180 / LIGHT  
Ø 28 X H 180







*Scarlett Lamp 180  
Sirchester Sofa and Armchair with light*



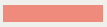
*Scarlett without Light 140/180  
Canisse Sofa and Armchair  
Loulou 50 table*



*Scarlett Lamp 140/180*



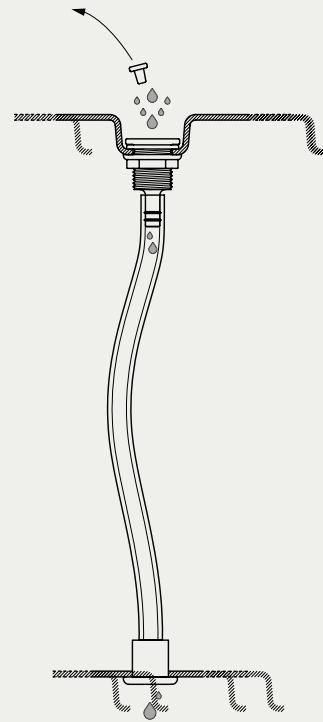
# TECHNICAL DETAILS



# SISTEMA DI DRENAGGIO WATER DRAINAGE SYSTEM

Tutti i vasi illuminati sono dotati di sistema di drenaggio per l'acqua. Rimuovere il tappo all'interno del vaso per far defluire l'acqua.

All illuminated pots are equipped with a water drainage system. Remove the inner stopper to drain water.



# FISSAGGIO A TERRA GROUND FIXING

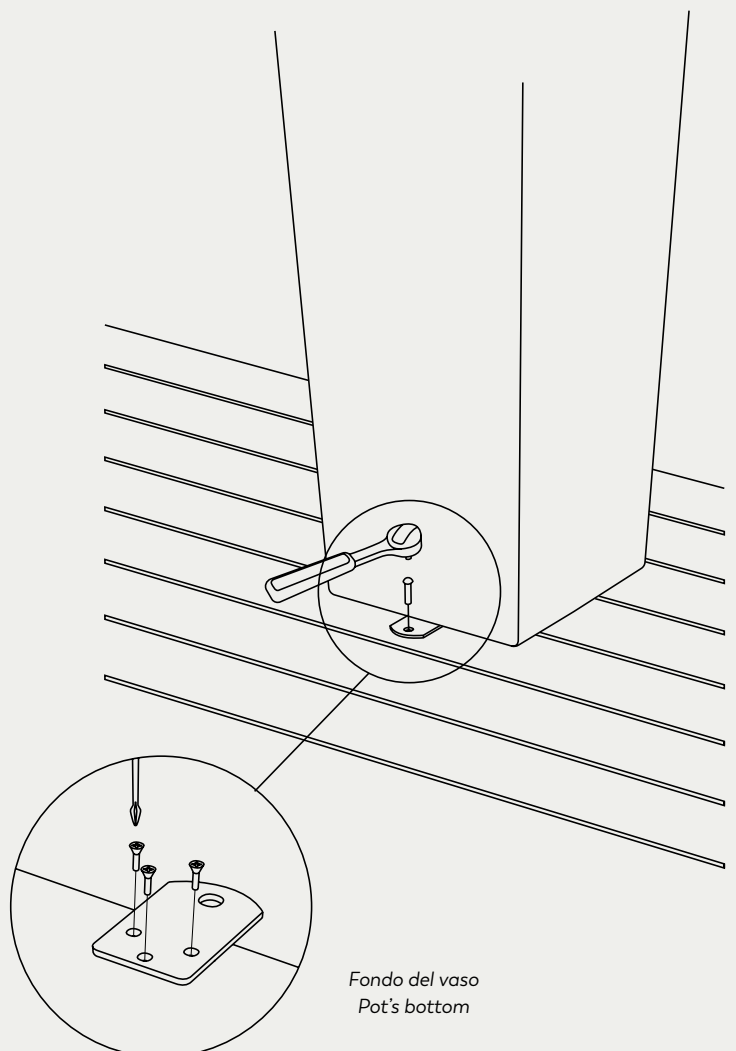
I prodotti possono essere fissati a terra tramite piastre in acciaio inox AISI 316.

I tasselli per l'ancoraggio non sono inclusi nel kit, ma devono essere acquistati in base al tipo di pavimentazione su cui si desidera fissare il prodotto.

Si consigliano 3 piastre per i vasi tondi e 2/4 piastre per i vasi quadrati e rettangolari.

Products can be fixed to the ground with AISI 316 stainless steel plates. Rawplugs are not included in this kit, they must be bought according to the ground where you want to fix the product.

We suggest 3 plates for round pots and 2/4 plates for square and rectangular pots.



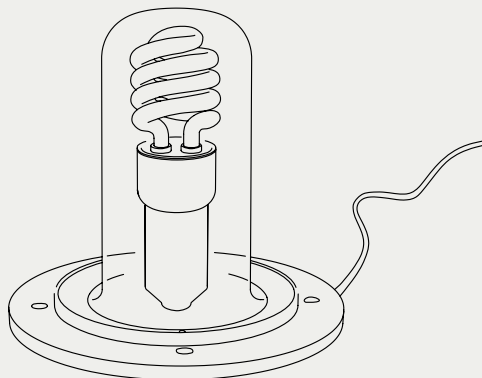
Fondo del vaso  
Pot's bottom

# IMPIANTI LUCE

## LIGHTING SYSTEMS

### Impianto luce a risparmio energetico

Energy saving bulb 20W (E27).  
220/240V (110/120V) - 50/60Hz - Class II.  
Cavo nero 3m.  
Lampadina fornita non assemblata.  
Protezione IP67.



### Energy saving lighting system

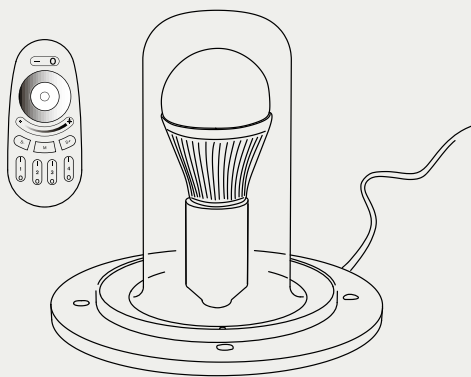
Energy saving bulb 20W (E27).  
220/240V (110/120V) - 50/60Hz - Class II.  
3 m black wire.  
Bulb included but not assembled.  
IP 67 protection.

▽ ⓧ Ⓜ CE Ⓛ IP67 CB

---

### Impianto luce led RGB

9W.  
100/240V - 50/60Hz - Class II.  
Cavo nero 3m.  
Lampada fornita non assemblata.  
Pilotabile con telecomando a RF  
per sequenza colori.  
Protezione IP67.



### RGB led lighting system

9W.  
100/240V - 50/60Hz - Class II.  
3m black wire.  
Led bulb included but not assembled.  
Operated by RF remote control  
for colours sequence.  
IP67 protection.

▽ ⓧ Ⓜ CE Ⓛ IP67 CB

---

### Protezione IP67

Protezione totale alla penetrazione di corpi solidi e polveri. Protezione contro l'immersione momentanea in acqua per 30 minuti ad 1 metro di profondità.

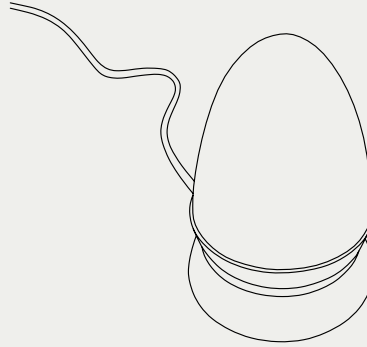
### IP67 Protection

Total protection against solid corps and powders penetration. Protection against water immersion for 30 minutes at 1 meter deep.



### Impianto luce led RGB wireless Bluetooth (Energy A class).

1,2W RGB LED – batteria al litio 3,7V – 1750mAh.  
Autonomia: fino a 20 ore.  
Tempo di ricarica 6 ore.  
Stazione di ricarica: AC input 110/240V.  
50/60Hz, output DC 5V. **Per uso interno.**  
Pilotabile con app da cellulare per sequenza colori,  
oppure con pulsanti sul fondo dell'impianto.  
Protezione impianto luce IP68.



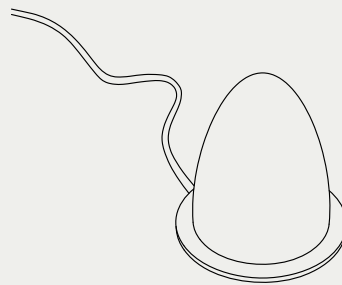
CE FC IP68

### Wireless RGB Bluetooth led lighting system (Energy A Class).

1,2 W RGB LED – lithium battery 3.7V – 1750mAh.  
Operating range: up to 20 hours.  
Recharging time: 6 hours.  
Charging station: AC input 100/240 V.  
50/60 Hz, output DC 5 V. **For indoor usage.**  
Operated by mobile app for colours sequence or  
buttons on the bottom of the lighting system.”  
IP68 lighting system protection.

### Impianto luce LED RGBW 2W wireless

Batteria al litio 3.7V – 1200 mAh.  
Autonomia: fino a 32 ore.  
Tempo ricarica: 4-5 ore.  
Stazione di ricarica ad induzione:  
input AC 100-240 V - 50/60 Hz,  
Output DC 7,5 V - PER USO INTERNO.  
Pilotabile con pulsanti sul fondo dell'impianto.  
Protezione IP68.



CE IP68

### Light System LED RGBW 2W wireless

Litium battery 3.7V.  
1200 mah.  
Autonomy: up to 32 hours.  
Charging time: 4-5 hours.  
Induction charging station:  
AC input 100-240 v - 50/60 hz,  
DC output 7,5 v - for indoor use.  
Controllable with buttons on the bottom  
of the plant.  
IP68 Protection

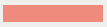
### Protezione IP68

Protezione totale alla penetrazione di corpi solidi e polveri. Protezione contro l'immersione permanente in acqua ad 1 metro di profondità.

### P68 Protection

Total protection against solid corps and powders penetration. Protection against permanent water immersion at 1 meter deep.

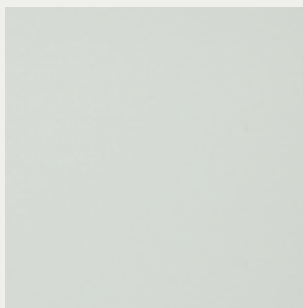
# COLOURS & FABRICS



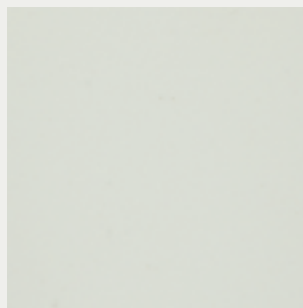
# STANDARD COLOURS



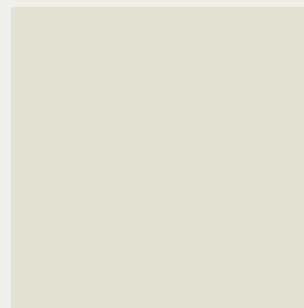
*Bianco / WH*



*Neutro Luce / NT*



*Neve di San Candido / IWH*



*Gesso di Bologna / WH5*



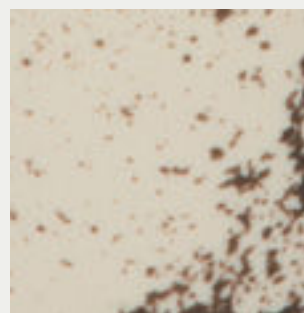
*More di Rovo / BK*



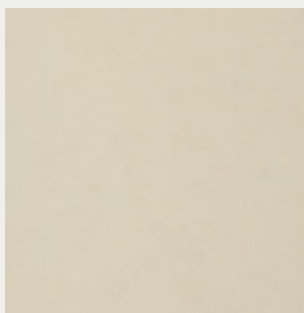
*Pietra delle Dolomiti / GG*



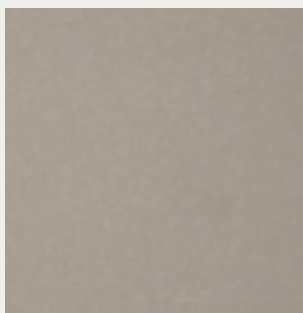
*Salvia di Sardegna / SAV*



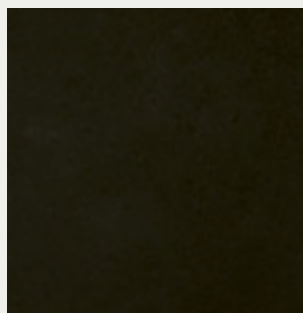
*Coffee Delavè / ICA \**



*Pietra di Matera / IV AV*



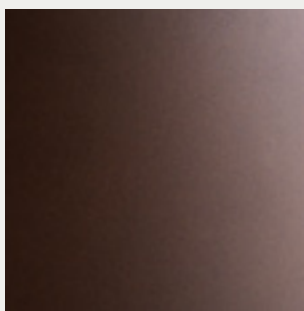
*Tortora di Torino / TO*



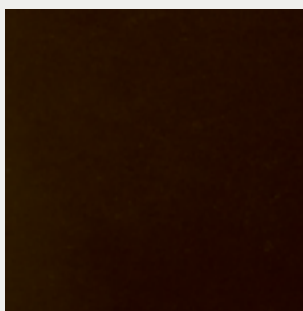
*Antracite di Sardegna / ANT*



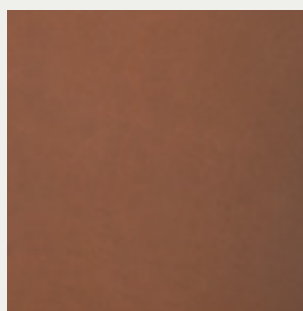
*Impruneta classica / IMP*



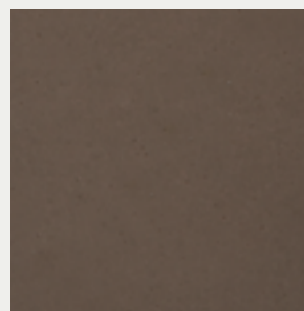
*Corten / COR*



*Terracotta scura / TC4*



*Terracotta Toscana / TC*



*Castoro / TC2*

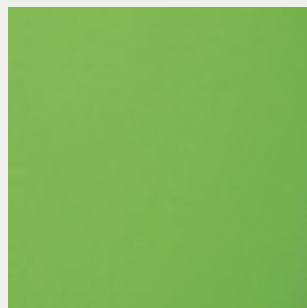
*\* Irregular spatula finish not uniform  
\* Finitura spatolata non uniforme*



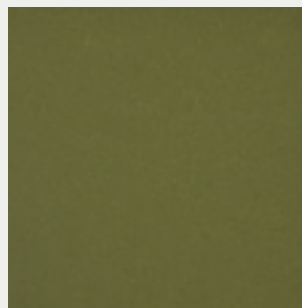
# STANDARD COLOURS



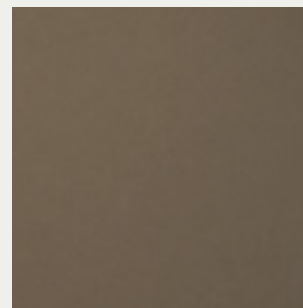
*Corallo / COL*



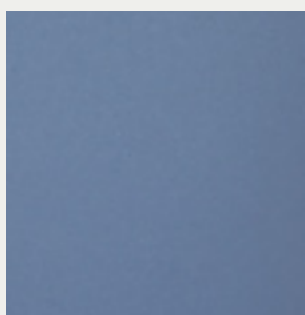
*Apple Green / AG*



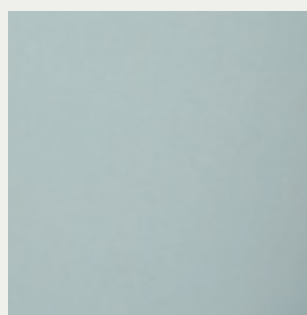
*Olive di Cerignola / VOC*



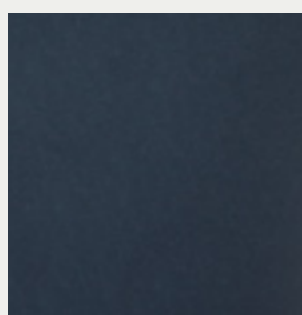
*Origano di Sardegna / VMA*



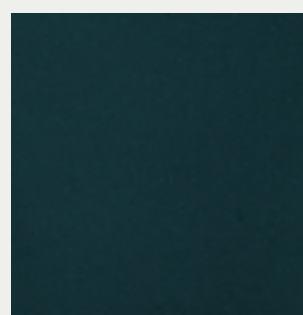
*Acqua della Maddalena / AQM*



*Azzurro di Provenza / AZP*



*Blu di Portofino / BLP*



*Verde Pavone / WP*



*Rosso / RO*

# SPECIAL NUANCES



Marmo / MAR



Patchy / WB



Patchy / WAC



Eco / ECO



Dalmata / DAL

# GLOSSY METALLIC LACQUERED COLOURS



Oro / LGO

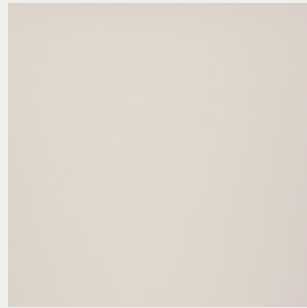


Argento / LCH

# GLOSSY LACQUERED COLOURS



*Bianco / LWH*



*Milk / LMI*



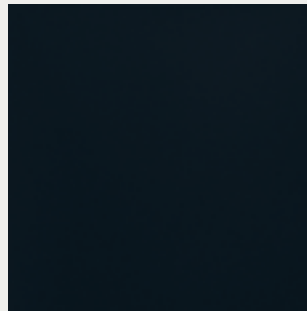
*Zinco / LZN*



*Antracite / LAN*



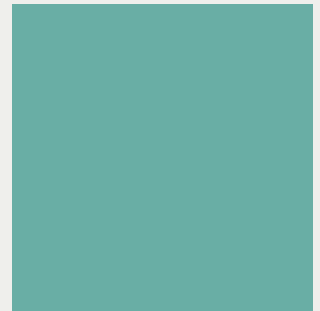
*Verde Pavone / LWP*



*Nero / LBK*



*Grigio 150 / LGS*



*Azzurro Audrey / LAT*



*Rosso / LRO*

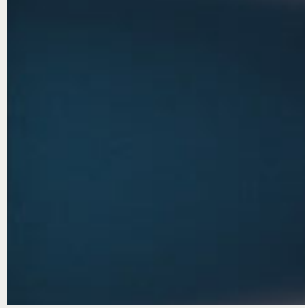


# MATT METALLIC LACQUERED

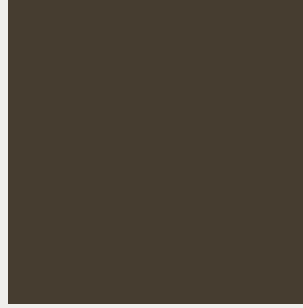
265



*Azzurro / LAM*



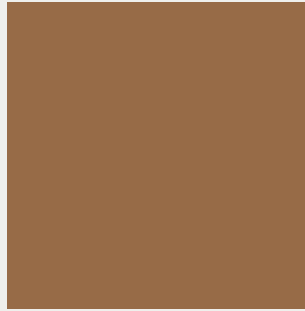
*Blu / LBM*



*Grigio scuro / LGM*



*Titanio / LTM*



*Ottone / LOM*

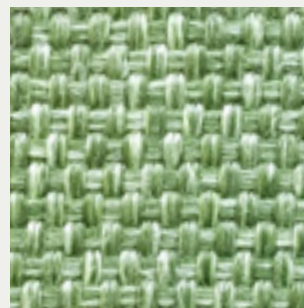
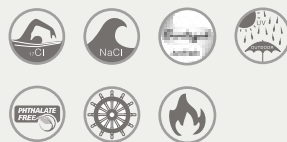


*Sabbia / LSM*



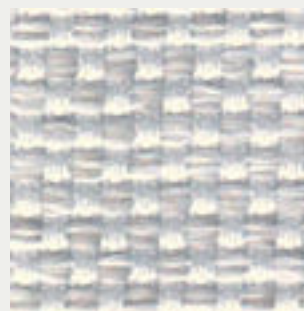
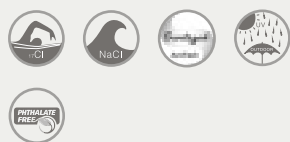
*Rame / LCM*

# FABRICS



100% Polyolefinic

Full Moon / ABSINTHE



100% Polypropylene

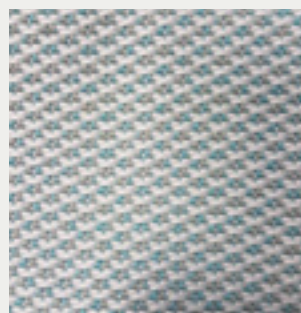
Half Moon / WHITE

Half Moon / ICE

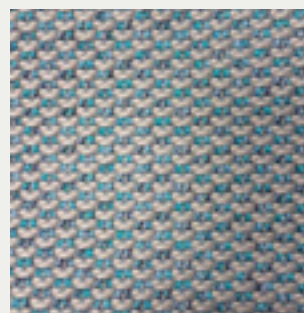
100% Acrylic



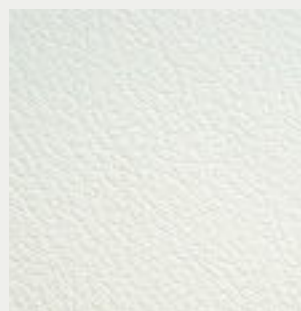
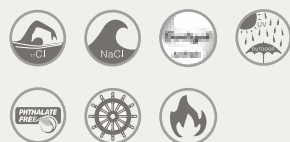
Moon / BLUSH



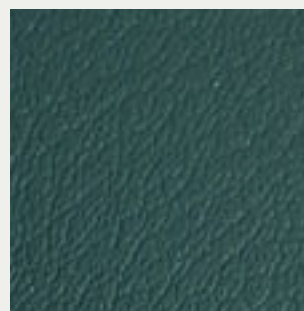
Moon / FROSTY



Moon / STORM

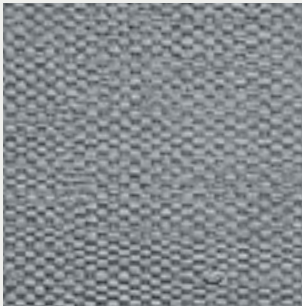


Sea / WHITE

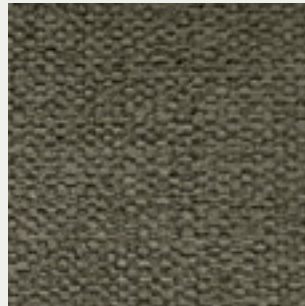


Sea / PETROLEUM

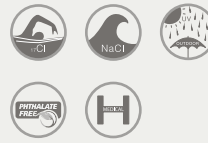
89% PVC  
11% PA



Yuta / LIGHT GREY



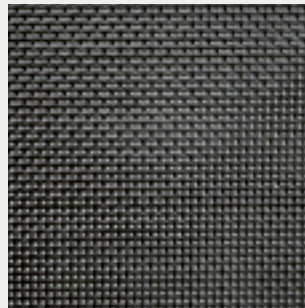
Yuta / CHESTNUT



85% PVC  
15% PL



Batyline / BIANCO



Batyline / NERO



Batyline / TORTORA

100% PVC coated polyester  
mod. Lazy / mod. La Regista

## LEGEND / LEGENDA



Chlorine resistant /  
Resistente al cloro



Sea salt resistant /  
Resistente al sale



Fungi and bacterial resistant /  
Resistenza a funghi e batteri



Outdoor use suitable /  
Adatto ad uso esterno



Phthalate free /  
Senza ftalati



IMO MED mod. B + D



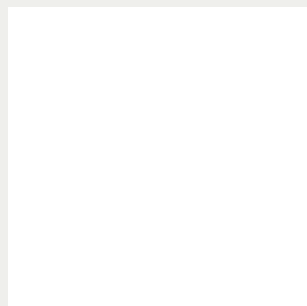
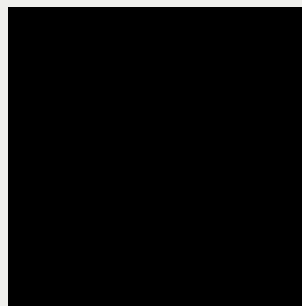
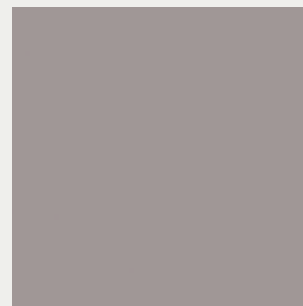
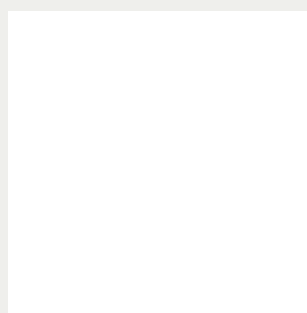
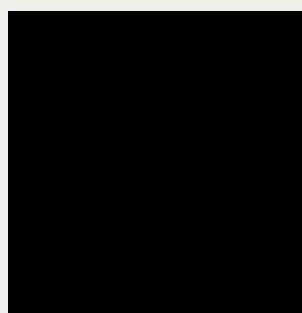
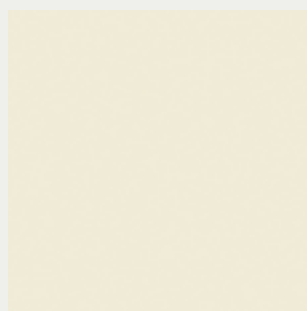
Fire retardant /  
Resistente al fuoco



Medical use suitable /  
Adatto ad uso medico



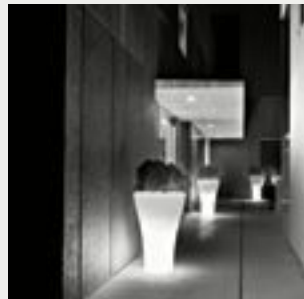
## BARCELONETA

SEAT /  
SEDUTA*Bianco**Nero**Tortora*FRAME /  
STRUTTURA*Bianco**Nero*SOFA  
COVERS /  
COPRI  
DIVANO*Beige**Poiana*  
20% polyuretane  
80% polyester

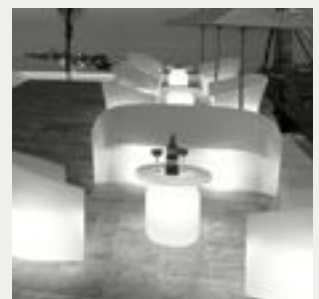
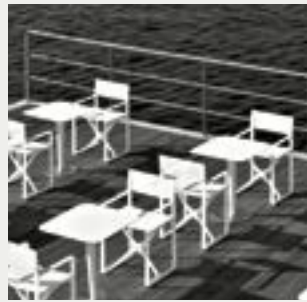
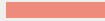
*CUSHION PADDING: PPT fiber,  
crosslinked polyurethane, mesh fabric.  
Fire-retardant version 1IM class upon request.*

*NOTE: ground fixing available on request.*

POTS

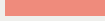


# FURNITURE

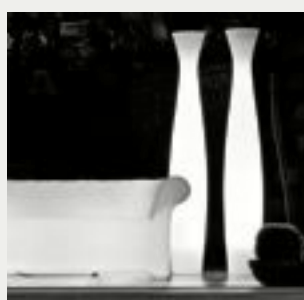
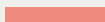




# COMPLEMENTS & GIFTS



# LIGHTS





# COLOPHON

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## **PHOTOGRAPHY**

Alessandro Paderni,  
Federico Villa,  
Andrea Tonella

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Serralunga is leading design company, founded by Pietro Serralunga in 1825 in Biella. The company created vases and outdoor furniture which became some of the most important icons of the contemporary design panorama.

Serralunga vases are part of design permanent collection world wide. Among them: Serpentine gallery London, Musée d'art contemporain de Montreal, Centre George Pompidou Paris, Triennale Design Museum Milano.



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